

Sweden-Broby: Advertising and marketing services

OJ S 129/2021 07/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Östra Göinge kommun
National registration number: 212000-0860
Postal address: Östra Göinge kommun Storgatan 4
Town: Broby
NUTS code: SE224 Skåne län
Postal code: 289 41
Country: Sweden
Contact person: Gabriella Olsson
E-mail: gabriella.olsson@ostragoinge.se
Telephone: +46 7756068
Internet address(es):
Main address: <http://www.ostragoinge.se/>

I.1. Name and addresses

Official name: Bromölla kommun
National registration number: 212000-0894
Postal address: Bromölla kommun Box 18
Town: Bromölla
NUTS code: SE224 Skåne län
Postal code: 295 21
Country: Sweden
Contact person: Annonsering Bromölla
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: <https://www.bromolla.se/>

I.1. Name and addresses

Official name: Göingehem AB
National registration number: 556166-9481
Postal address: Göingehem AB Torggatan 3
Town: Sibbhult
NUTS code: SE224 Skåne län
Postal code: 289 71
Country: Sweden
Contact person: Kent Göstasson
E-mail: kent.gostasson@goingehem.se
Internet address(es):
Main address: www.goingehem.se

I.1. Name and addresses

Official name: Hörby kommun
National registration number: 212000-1108
Postal address: Hörby kommun Ringsjövägen 4
Town: Hörby
NUTS code: SE224 Skåne län
Postal code: 242 31
Country: Sweden
Contact person: Annonsering Hörby kommun
E-mail: upphandling@horby.se
Internet address(es):
Main address: <https://www.horby.se/>

I.1. Name and addresses

Official name: Höörs Fastighetsaktiebolag
National registration number: 556019-3350
Postal address: Höörs Fastighetsaktiebolag Pumpvägen 2
Town: Höör
NUTS code: SE224 Skåne län
Postal code: 243 93
Country: Sweden
Contact person: Anonym Avtalsläsare Höörs Fastighets AB
E-mail: Anonym.Avtalslasare.HoorFastighetsAB@ostragoinge.se
Internet address(es):
Main address: www.hoorfast.se

I.1. Name and addresses

Official name: Höörs kommun
National registration number: 212000-1116
Postal address: Höörs kommun Södergatan 28
Town: Höör
NUTS code: SE224 Skåne län
Postal code: 243 31
Country: Sweden
Contact person: Annonsering Höörs kommun
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: www.hoor.se

I.1. Name and addresses

Official name: IT-kommuner i Skåne AB
National registration number: 559067-2142
Postal address: IT-kommuner i Skåne AB Torggatan 2
Town: Hörby
NUTS code: SE224 Skåne län
Postal code: 242 31
Country: Sweden
Contact person: Annonsering IT-kommuner i Skåne AB
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: <http://www.unikom.se/>

I.1. Name and addresses

Official name: Osby kommun
National registration number: 212000-0902
Postal address: Osby kommun Västra Storgatan 35
Town: Osby
NUTS code: SE224 Skåne län
Postal code: 283 31
Country: Sweden
Contact person: Annonsering Osby
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: <http://www.osby.se>

I.1. Name and addresses

Official name: Skåne Blekinge Vattentjänst AB
National registration number: 556924-3180
Postal address: Skåne Blekinge Vattentjänst AB Bruksgatan 1A
Town: Bromölla
NUTS code: SE224 Skåne län
Postal code: 295 31
Country: Sweden
Contact person: Annonsering SBVT
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: <http://www.sbvt.se/>

I.1. Name and addresses

Official name: Östra Göinge Renhållningsaktiebolag
National registration number: 556176-1775
Postal address: Östra Göinge Renhållningsaktiebolag Kattarp 2373 C
Town: Broby
NUTS code: SE224 Skåne län
Postal code: 289 92
Country: Sweden
Contact person: Östra Göinge Renhållnings AB (ÖGRAB)
E-mail: upphandling@ostragoinge.se
Internet address(es):
Main address: <http://www.ograb.se/>

I.2. Information about joint procurement

The contract involves joint procurement
The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=59863>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=59863>
Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.kommersannons.se/elite/Account/CreateAccount.aspx>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

PR- och reklambyråttjänster
Reference number: KS 2021/00852

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandlingen avser PR- och reklambyråttjänster för successiva avrop under avtalstiden. Östra Göinge kommun (org.nr. 212000-0860) är upphandlande myndighet och agerar i denna upphandling som en Inköpscentral enligt LOU för nedanstående kommuner och bolag. Östra Göinge kommun, org.nr. 212000-0860, Osby kommun, org.nr. 212000-0902, Hörby kommun, org.nr. 212000-1108, Höörs kommun, org.nr. 212000-1116, Bromölla kommun, org.nr. 212000-0894, Göingehem AB, org.nr. 556166-9481, Höörs Fastighets AB, org.nr. 556019-3350, Bromöllahem AB, org.nr. 556537-1274, Skåne Blekinge Vattentjänst AB (SBVT), org.nr. 556924-3180, Bromölla Energi och Vatten AB (BEVAB), org.nr. 556525-8638, Östra Göinge Renhållnings AB (ÖGRAB), org.nr. 556176-1775, Bromölla Fritidscenter AB, org.nr. 556862-4075 och IT-kommuner i Skåne AB (Unikom), org.nr. 559067-2142.

Upphandlande myndigheter och enheter avser att teckna ramavtal med tre(3) leverantörer per delområde med en avtalstid på två(2) år med rätt till förlängning i två(2) år med ett år i taget.

II.1.5. Estimated total value

Value excluding VAT: 7 250 000,00 SEK

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 2

Maximum number of lots that may be awarded to one tenderer: 2

II.2. Description

II.2.1. Title

PR- och reklambyråttjänster
Lot No: 1

II.2.2. Additional CPV code(s)

22460000 Trade-advertising material, commercial catalogues and manuals, 22462000

Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79960000 Photographic and ancillary services, 92111210 Advertising film production

II.2.3. Place of performance

NUTS code: SE224 Skåne län

Main site or place of performance: Skåne län

II.2.4. Description of the procurement

Upphandlingen avser PR- och reklambyråtjänster för successiva avrop under avtalstiden.

Östra Göinge kommun (org.nr. 212000-0860) är upphandlande myndighet och agerar i denna upphandling som en Inköpscentral enligt LOU för nedanstående kommuner och bolag.

Östra Göinge kommun, org.nr. 212000-0860, Osby kommun, org.nr. 212000-0902, Hörby kommun, org.nr. 212000-1108, Höörs kommun, org.nr. 212000-1116, Bromölla kommun, org.nr. 212000-0894, Göinge AB, org.nr. 556166-9481, Höörs Fastighets AB, org.nr. 556019-3350, Bromöllahem AB, org.nr. 556537-1274, Skåne Blekinge Vattentjänst AB (SBVT), org.nr. 556924-3180, Bromölla Energi och Vatten AB (BEVAB), org.nr. 556525-8638, Östra Göinge Renhållnings AB (ÖGRAB), org.nr. 556176-1775, Bromölla Fritidscenter AB, org.nr. 556862-4075 och IT-kommuner i Skåne AB (Unikom), org.nr. 559067-2142.

Upphandlande myndigheter och enheter avser att teckna ramavtal med tre(3) leverantörer per delområde med en avtalstid på två(2) år med rätt till förlängning i två(2) år med ett år i taget.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 7 250 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 05/10/2021 End: 30/09/2023

This contract is subject to renewal: yes

Description of renewals:

1+1 år

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.12. Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

PR- och reklambyråttjänster

Lot No: 2

II.2.2. Additional CPV code(s)

22460000 Trade-advertising material, commercial catalogues and manuals, 22462000 Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79960000 Photographic and ancillary services, 92111210 Advertising film production

II.2.3. Place of performance

NUTS code: SE224 Skåne län

Main site or place of performance: Skåne län

II.2.4. Description of the procurement

Upphandlingen avser PR- och reklambyråttjänster för successiva avrop under avtalstiden. Östra Göinge kommun (org.nr. 212000-0860) är upphandlande myndighet och agerar i denna upphandling som en Inköpscentral enligt LOU för nedanstående kommuner och bolag. Östra Göinge kommun, org.nr. 212000-0860, Osby kommun, org.nr. 212000-0902, Hörby kommun, org.nr. 212000-1108, Höörs kommun, org.nr. 212000-1116, Bromölla kommun, org.nr. 212000-0894, Göingehem AB, org.nr. 556166-9481, Höörs Fastighets AB, org.nr. 556019-3350, Bromöllahem AB, org.nr. 556537-1274, Skåne Blekinge Vattentjänst AB (SBVT), org.nr. 556924-3180, Bromölla Energi och Vatten AB (BEVAB), org.nr. 556525-8638, Östra Göinge Renhållnings AB (ÖGRAB), org.nr. 556176-1775, Bromölla Fritidscenter AB, org.nr. 556862-4075 och IT-kommuner i Skåne AB (Unikom), org.nr. 559067-2142. Upphandlande myndigheter och enheter avser att teckna ramavtal med tre(3) leverantörer per delområde med en avtalstid på två(2) år med rätt till förlängning i två(2) år med ett år i taget.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 7 250 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 05/10/2021 End: 30/09/2023

This contract is subject to renewal: yes

Description of renewals:

1+1 år

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.12. Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 6

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/09/2021 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 01/12/2021

IV.2.7. Conditions for opening of tenders

Date: 02/09/2021 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used
Electronic invoicing will be accepted
Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten i Malmö och migrationsdomstol

Postal address: Kalendegatan 6

Town: Malmö

Postal code: 211 35

Country: Sweden

E-mail: forvaltningsrattenimalmo@dom.se

Telephone: +46 40353500

Fax: +46 40972490

Internet address: www.forvaltningsrattenimalmo.domstol.se

VI.5. Date of dispatch of this notice

02/07/2021