

Germany – Business and management consultancy and related services – CJS2_100 Copernicus Communication Services
OJ S 112/2024 11/06/2024
Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: European Centre for Medium-Range Weather Forecasts (ECMWF)

Legal type of the buyer: International organisation

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: CJS2_100 Copernicus Communication Services

Description: ECMWF as the European Commission's entrusted Entity for operating Copernicus Climate Change Service and Copernicus Atmosphere Monitoring Service, invites tenders to work with the ECMWF Copernicus Services' Communications team to execute the CAMS and C3S Communication Strategy. ITT is divided into two lots and tenderers can bid for one or both of: Lot 1 Content production and distribution (reference CJS2_123), and Lot 2 Events management and brand experience (reference CJS2_140). The successful Tenderer (s) shall provide communication services to contribute to effective implementation of C3S 'and CAMS' Communication Strategy through a mix of owned (e.g. service websites, newsletters and social media), and paid-for channels (e.g. advertisements, events).

Procedure identifier: af055821-a23f-4071-9745-d7d33a0c4e40

Internal identifier: CJS2_100

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000

Business and management consultancy and related services

2.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Service shall be performed on Contractor's premises, located either in a European Union Member State or in a Copernicus Participating State.

2.1.3. Value

Estimated value excluding VAT: 3 700 000,00 EUR

Maximum value of the framework agreement: 3 700 000,00 EUR

2.1.4. General information

Additional information: Procedure to be applied: The procurement will be conducted in accordance with ECMWF's procedures as set out in Invitation to Tender documents, which are available on ECMWF's eProcurement Portal (<https://procurement.ecmwf.int/>) and no other procedures will apply. In submitting this notice ECMWF does not waive the privileges and

immunities granted to it by virtue of its status as an intergovernmental organisation or submit itself to any jurisdiction. Tenders must be submitted using ECMWF's eProcurement Portal. Hard copy (paper) submissions will not be accepted. Due to the need to include performance and compliance obligations in the contract, ECMWF will contract only with a single legal person or entity which is competent to undertake and commit to these obligations. ECMWF recognises that some bids will involve a number of organisations which may wish to work together to deliver the contract requirements. In such cases, these organisations must identify a lead contractor who will sign the contract with ECMWF and who will be responsible for putting in place legal arrangements to ensure that it can guarantee that all other organisations will also meet the contract obligations. ECMWF will not enter into multiple contracts with individual members of consortia or groups of service providers. Eligibility: Refer to Section 3.2 of Volume I of the ITT documents.

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion:

Bankruptcy: Please refer to Volume I of the ITT documents for a complete description of the exclusion grounds.

5. Lot

5.1. Lot: LOT-0001

Title: Lot-1 Content production and distribution

Description: Lot 1- Content production and distribution: Build and maintain a corporate content-based communication framework to plan, reach out to and connect with our different audiences through appropriate and impactful messages, content, formats, visuals and owned, earned and paid channels. Maximum total budget for the ITT including both lots is Eur 3,700,000.

Internal identifier: CJS2_100 Lot-1 (Reference: CJS2_123)

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000

Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Service shall be performed on Contractor's premises, located either in a European Union Member State or in a Copernicus Participating State.

5.1.3. Estimated duration

Start date: 01/10/2024

Duration: 39 Months

5.1.6. General information

Reserved participation: Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: European Earth Observation Programme (Copernicus)

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.9. Selection criteria

Criterion:

Type: Technical and professional ability

Name: Technical and professional ability

Use of this criterion: Used

Criterion:

Type: Economic and financial standing

Name: Economic and financial standing

Use of this criterion: Used

Criterion:

Type: Other

Name: Eligibility

Description: Please refer to Volume I of the ITT documents.

Use of this criterion: Used

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Legal and Financial

Weight (percentage, exact): 5

Criterion:

Type: Quality

Description: Track Record

Weight (percentage, exact): 15

Criterion:

Type: Quality

Description: Quality of Resources Deployed

Weight (percentage, exact): 15

Criterion:

Type: Quality

Description: Approach and Solutions

Weight (percentage, exact): 30

Criterion:

Type: Quality

Description: Management and Implementation

Weight (percentage, exact): 10

Criterion:

Type: Price

Description: Price

Weight (percentage, exact): 25

5.1.11. Procurement documents

Access to certain procurement documents is restricted

Justification for restricting access to certain procurement documents:

Tools, devices, or file formats not generally available

Languages in which the procurement documents are officially available: English

Deadline for requesting additional information: 13/06/2024 23:59:59 (UTC+1)

Information about restricted documents is available at: <https://procurement.ecmwf.int/>

Ad hoc communication channel:

Name: Please refer to Volume I of the ITT documents for a complete description of the communication and tender submission procedure. Tenderers must register their organisation on the ECMWF's eProcurement Portal to be able to access the ITT documents and to be able to submit a response to the ITT. Registration is free and the process is managed by the portal provider.

URL: <https://procurement.ecmwf.int/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://procurement.ecmwf.int/>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 28/06/2024 15:00:00 (UTC+1)

Deadline until which the tender must remain valid: 9 Months

Information about public opening:

Opening date: 28/06/2024 15:00:00 (UTC+1)

Place: ECMWF's eProcurement Portal

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Please refer to Volume V of the ITT documents.

Information about review deadlines: Please refer to ECMWF's Procurement Debriefing and Review Procedure published at the ECMWF Suppliers webpage (<https://www.ecmwf.int/en/about/suppliers>).

5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system: No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: European Centre for Medium-Range Weather Forecasts (ECMWF)
Organisation providing additional information about the procurement procedure: European Centre for Medium-Range Weather Forecasts (ECMWF)
Organisation providing offline access to the procurement documents: European Centre for Medium-Range Weather Forecasts (ECMWF)
Organisation providing more information on the review procedures: European Centre for Medium-Range Weather Forecasts (ECMWF)
Organisation receiving requests to participate: European Centre for Medium-Range Weather Forecasts (ECMWF)
Organisation processing tenders: European Centre for Medium-Range Weather Forecasts (ECMWF)

5.1. Lot: LOT-0002

Title: Lot-2 Events management and brand experience

Description: Lot 2- Events management and brand experience: Create and strengthen B2B and B2G relationships through the organisation of events to support the communication objectives and potential lead generation for the User Engagement team - through networking, brand awareness building, and taking advantage of or following up with opportunities to meet potential users in person. Maximum total budget for the ITT including both lots is Eur 3,700,000.

Internal identifier: CJS2_100 Lot-2 (Reference: CJS2_140)

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000

Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Service shall be performed on Contractor's premises, located either in a European Union Member State or in a Copernicus Participating State.

5.1.3. Estimated duration

Start date: 01/10/2024

Duration: 39 Months

5.1.6. General information

Reserved participation: Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: European Earth Observation Programme (Copernicus)

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.9. Selection criteria

Criterion:

Type: Technical and professional ability

Name: Technical and professional ability

Use of this criterion: Used

Criterion:
Type: Economic and financial standing
Name: Economic and financial standing
Use of this criterion: Used

Criterion:
Type: Other
Name: Eligibility
Description: Please refer to Volume I of the ITT documents.
Use of this criterion: Used

5.1.10. Award criteria

Criterion:
Type: Quality
Description: Legal and Financial
Weight (percentage, exact): 5

Criterion:
Type: Quality
Description: Track Record
Weight (percentage, exact): 15

Criterion:
Type: Quality
Description: Quality of Resources Deployed
Weight (percentage, exact): 15

Criterion:
Type: Quality
Description: Approach and Solutions
Weight (percentage, exact): 30

Criterion:
Type: Quality
Description: Management and Implementation
Weight (percentage, exact): 10

Criterion:
Type: Price
Description: Price
Weight (percentage, exact): 25

5.1.11. Procurement documents

Access to certain procurement documents is restricted
Justification for restricting access to certain procurement documents:
Tools, devices, or file formats not generally available
Languages in which the procurement documents are officially available: English
Deadline for requesting additional information: 13/06/2024 23:59:59 (UTC+1)
Information about restricted documents is available at: <https://procurement.ecmwf.int/>

Ad hoc communication channel:

Name: Please refer to Volume I of the ITT documents for a complete description of the communication and tender submission procedure. Tenderers must register their organisation on the ECMWF's eProcurement Portal to be able to access the ITT documents and to be able to submit a response to the ITT. Registration is free and the process is managed by the portal provider.

URL: <https://procurement.ecmwf.int/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://procurement.ecmwf.int/>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 28/06/2024 15:00:00 (UTC+1)

Deadline until which the tender must remain valid: 9 Months

Information about public opening:

Opening date: 28/06/2024 15:00:00 (UTC+1)

Place: ECMWF's eProcurement Portal

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Please refer to Volume V of the ITT documents.

Information about review deadlines: Please refer to ECMWF's Procurement Debriefing and Review Procedure published at the ECMWF Suppliers webpage (<https://www.ecmwf.int/en/about/suppliers>).

5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system: No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation providing additional information about the procurement procedure: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation providing offline access to the procurement documents: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation providing more information on the review procedures: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation receiving requests to participate: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation processing tenders: European Centre for Medium-Range Weather Forecasts (ECMWF)

8. Organisations

8.1. ORG-0001

Official name: European Centre for Medium-Range Weather Forecasts (ECMWF)
Registration number: n/a
Postal address: Robert-Schuman-Platz 3
Town: Bonn
Postcode: 53175
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Contact point: Procurement at ECMWF
Email: procurement@ecmwf.int
Telephone: +44 118 949 9000
Buyer profile: <https://procurement.ecmwf.int/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: European Centre for Medium-Range Weather Forecasts (ECMWF)
Registration number: not applicable
Postal address: Shinfield Park
Town: Reading
Postcode: RG2 9AX
Country subdivision (NUTS): Berkshire (UKJ11)
Country: United Kingdom
Contact point: Procurement at ECMWF
Email: procurement@ecmwf.int
Telephone: +44 118 949 9000
Fax: +44 118 986 9450
Internet address: <https://www.ecmwf.int/>
Information exchange endpoint (URL): <https://procurement.ecmwf.int/>

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed: 291295-2024

Main reason for change: Information updated

Description: Extension to submission deadline

10.1. Change

Section identifier: LOT-0001

Section identifier: LOT-0002

Description of changes: The deadline for receipt of tenders and the Opening date are changed to 28/06/2024. The deadline for requesting additional information is changed to 13/06/2024.

The procurement documents were changed on: 04/06/2024

11. Notice information

11.1. Notice information

Notice identifier/version: 701c89c3-5cb4-47de-aa7b-2c672cca72bf - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 10/06/2024 08:45:36 (UTC)

Languages in which this notice is officially available: English

11.2. Publication information

Notice publication number: 343293-2024

OJ S issue number: 112/2024

Publication date: 11/06/2024