

Belgium-Brussels: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 191/2016 04/10/2016

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Wallonie-Bruxelles Tourisme ASBL

Postal address: Rue Saint-Bernard 30

Town: Bruxelles

Postal code: 1060

Country: Belgium

For the attention of: Giovanni Ciralo

E-mail: giovanni.ciralo@wbtourisme.be

Internet address(es):

General address of the contracting authority: www.belgique-tourisme.be

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=249543>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: Official name: Wallonie-Bruxelles
Tourisme ASBL

Postal address: rue Saint-Bernard 30

Town: Bruxelles

Postal code: 1060

Country: Belgium

Contact person: Wallonie-Bruxelles Tourisme

For the attention of: Michel Vankeerberghen

I.2. Type of the contracting authority

Other: ASBL

I.3. Main activity

Other: Tourisme

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1.

Title attributed to the contract by the contracting authority

Marché public relatif à la sélection d'une agence centrale de communication dans le cadre de la promotion de la destination touristique Wallonie en 2017 et 2018.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code BE Belgique / België, BE352 Arr. Namur

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Sélection d'une agence centrale de communication qui développera, de façon non exclusive:

— une charte graphique,

— des créations publicitaires pour la promotion touristique de la destination «Wallonie»,

— le prépresse et éventuellement l'impression de publications (brochures, flyers, folders, cartes).

L'élaboration d'autres outils de communication off et online pourrait être demandés selon les besoins.

II.1.6. CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: yes

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Le montant actuellement estimé pour ce marché est de 300 000 EUR HTVA par an, soit 600 000 EUR HTVA pour les années 2017 et 2018.

Ces montants pourraient être revus à la baisse ou à la hausse.

Estimated value excluding VAT: 600 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Voir 2.7.9. paiements du cahier spécial des charges.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Voir 2.5. sélection qualitative (droit d'accès) du cahier spécial des charges.

III.2.2. Economic and financial ability

List and brief description of conditions: Voir 2.5.1.2. Capacité économique et financière du Cahier Spécial des Charges.

III.2.3. Technical and professional ability

List and brief description of conditions:

Voir 2.5.1.3. capacité technique ou professionnelle du cahier spécial des charges.

Minimum level(s) of standards possibly required:

Classe: N/A, catégorie: N/A.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3.

Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

WBT-ACC 2017-2018-F02_0

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 12.10.2016

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

21.11.2016 - 10:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 21.11.2016 - 10:00

Place:

Wallonie-Bruxelles Tourisme ASBL

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

29.9.2016