

344765-2026 - Competition

Italy – Advertising campaign services – servizi di comunicazione e promozione integrata
OJ S 96/2026 20/05/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: REGIONE CALABRIA

Email: dipartimento.assetstrategici@pec.regione.calabria.it

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: servizi di comunicazione e promozione integrata

Description: servizi di comunicazione e promozione integrata della destinazione calabria sulla direttrice aeroportuale FCO-SUF

Procedure identifier: d0fbcf20-96d1-4028-9b9f-979e37ae5451

Type of procedure: Restricted

The procedure is accelerated: yes

Justification for the accelerated procedure: Scadenza fondi vincolati ed imminenza stagione turistica

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Catanzaro (ITF63)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 EUR

Maximum value of the framework agreement: 8 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Servizi di comunicazione e promozione integrata

Description: Servizi di comunicazione e promozione integrata della destinazione Calabria sulla direttrice FCO-SUF

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Catanzaro (ITF63)

Country: Italy

Additional information: Roma

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://sisgap.regione.calabria.it>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://sisgap.regione.calabria.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Allowed

Deadline for receipt of requests to participate: 04/06/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR

Information about review deadlines: come da successivo documentazione di gara

Organisation providing more information on the review procedures: REGIONE CALABRIA

8. Organisations

8.1. ORG-0001

Official name: REGIONE CALABRIA

Registration number: 02205340793

Town: GERMANETO DI CATANZARO

Postcode: 88100

Country subdivision (NUTS): Catanzaro (ITF63)

Country: Italy

Email: dipartimento.assetstrategici@pec.regione.calabria.it

Telephone: 0961858787

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: TAR

Registration number: 97003130792

Town: CATANZARO

Postcode: 88100

Country subdivision (NUTS): Catanzaro (ITF63)

Country: Italy

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 7b0ee601-cb3b-42db-a45a-26e52805dbe1 - 01

Form type: Competition

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