

France-Tours: Writing agency services

OJ S 191/2015 02/10/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI Touraine

Postal address: 4 bis rue Jules Favre

Town: Tours Cedex 1

Postal code: 37010

Country: France

For the attention of: M. Bugny H el ene

Telephone: +33 247472118

Fax: +33 247472009

Internet address(es):

General address of the contracting authority: <http://www.touraine.cci.fr>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: CCI Touraine

Postal address: 4 bis rue Jules Favre

Town: Tours

Postal code: 37010

Contact person: Mme H el ene Bugny

Internet address: <https://www.marches-publics.gouv.fr/?page=entreprise.>

[EntrepriseAdvancedSearch&AllCons&refConsultation=273114&orgAcronyme=l2m](https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=273114&orgAcronyme=l2m)

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

2015-173

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Réalisation du magazine Touraine Éco.

II.1.6. CPV code(s)

92312211 Writing agency services, 79800000 Printing and related services, 79822500 Graphic design services, 79341200 Advertising management services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Information about lots

Lot No: 1

Lot title: Rédactionnel

1) Short description

Rédaction du contenu du magazine Touraine Éco.

2) CPV code(s)

92312211 Writing agency services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 2

Lot title: Régie publicitaire

1) Short description

Assurer le fonctionnement de la régie publicitaire du magazine Touraine Éco.

2) CPV code(s)

79341200 Advertising management services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 3

Lot title: Mise en page

1) Short description

Mise en page du magazine Touraine Éco.

2) CPV code(s)

79822500 Graphic design services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 4

Lot title: Impression, routage et affranchissement

1) Short description

Impression, routage et affranchissement du magazine Touraine Éco.

2) CPV code(s)

79824000 Printing and distribution services, 79800000 Printing and related services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015-173

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

10.11.2015 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Date d'envoi du présent avis au JOUE et au BOAMP: 29.9.2015.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

29.9.2015