

France-Paris: Motion picture and video tape production and related services
OJ S 192/2016 05/10/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Groupement d'intérêt public (GIP) Paris 2024

National registration number: 811 351 949 00029

Postal address: 96 boulevard Haussmann

Town: Paris

Postal code: 75008

Country: France

For the attention of: Lydie Emeraud

E-mail: lemeraud@paris2024.org

Telephone: +33 181202472

Internet address(es):

General address of the contracting authority: <http://www.paris2024.org/fr>

Address of the buyer profile: <http://maximilien.fr>

I.2. Type of the contracting authority

Other: Pouvoir adjudicateur soumis à l'ordonnance n° 2015-899 du 23.7.2015

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

La création, la réalisation et la production de films de présentation de la candidature de Paris 2024.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: France.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Le marché est divisé en 2 lots:

- lot 1: création, réalisation et production de films de promotion nationale et internationale,
- lot 2: création, réalisation et production de films «techniques».

II.1.5. CPV code(s)

92110000 Motion picture and video tape production and related services, 92111000 Motion picture and video production services, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production, 92111210 Advertising film production, 92111220 Advertising video-tape production, 92111230 Propaganda film production, 92111240 Propaganda video-tape production, 92111250 Information film production, 92111260 Information video-tape production, 92111300 Entertainment film and video-tape production

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 70
2. Proposition financière. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Marché #25 - Films de présentation

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 132-238468](#) of 12.7.2016

Other previous publications

Notice number in the OJ S: [2016/S 134-241872](#) of 14.7.2016

Section V: Award of contract

Lot No: 1

- Lot title: Création, réalisation et production de films de promotion nationale et internationale

V.1. Date of conclusion of the contract

30.9.2016

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Buzzman / Gang Films / Havas production

National registration number: SIRET: 49258927000056 / SIRET: 401 687 173 00047 / SIRET: 44035008000048

Postal address: 126 rue la Fayette / 3 place des Victoire / 33 quai de Dion-Bouton Postal code: 75010 / 75001 / 92800

Country: France

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Lot No: 2

- Lot title: Création, réalisation et production de films «techniques»

V.1. Date of conclusion of the contract

28.9.2016

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: 1616 Productions / Havas Production / MACGUFF

National registration number: SIRET: 48959849000030 / SIRET: 44035008000048 / SIRET: 33843878100050

Postal address: 10 rue Marie Hillion / 33 quai de Dion-Bouton / 6 rue de la Cavalerie Postal code: 78370 / 92800 / 75015

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body**

Official name: Tribunal de grande instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75055

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr/index.php?>

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75055

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr/index.php?>

VI.4. Date of dispatch of this notice

30.9.2016