

**Spain-Madrid: Tourist information services**  
**OJ S 111/2023 12/06/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Dirección del Museo Nacional Centro de Arte Reina Sofía

National registration number: Q28280321

Postal address: Santa Isabel, 52

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28012

Country: Spain

Contact person: Dirección del Museo Nacional Centro de Arte Reina Sofía

E-mail: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)

Telephone: +34 917741000

Fax: +34 917741050

**Internet address(es):**

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=zZMEvcDuZ%2Bk%3D>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Education

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicio de mediación cultura del MNCARS financiado con Fondos del Plan de Recuperación, Transformación y Resiliencia (PRTR)

Reference number: 202100000363

**II.1.2. Main CPV code**

63513000 Tourist information services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de mediación cultura del MNCARS financiado con Fondos del Plan de Recuperación, Transformación y Resiliencia (PRTR)

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 724 254,30 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

#### **II.2.4. Description of the procurement**

Servicio de mediación cultura del MNCARS financiado con Fondos del Plan de Recuperación, Transformación y Resiliencia (PRTR)

#### **II.2.5. Award criteria**

Quality criterion - Name: Otros / Weighting: 35

Cost criterion - Name: Bolsa de horas / Weighting: 15

Cost criterion - Name: Precio / Weighting: 50

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: C24.I03.P02.S002.2.a

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedureAccelerated procedureJustification:  
Debido a los plazos de tramitación

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 222-585073](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** 202100000363

**Title:**

Servicio de mediación cultura del MNCARS financiado con Fondos del Plan de Recuperación, Transformación y Resiliencia (PRTR)

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/02/2022

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: SEDENA, S.L.

National registration number: B31235492

Postal address: Plaza Julio Caro Baroja

Town: Pamplona (Navarra)

NUTS code: ES220 Navarra

Postal code: 31014

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 922 386,84 EUR

Total value of the contract/lot: 724 254,30 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Museo Nacional Centro de Arte Reina Sofía

Postal address: Santa Isabel, 52

Town: Madrid

Postal code: 28012

Country: Spain

E-mail: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: MNCARS

Postal address: Santa Isabel

Town: Madrid

Postal code: 28012

Country: Spain

E-mail: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)

**VI.5. Date of dispatch of this notice**

07/06/2023