

347338-2026 - Result

Italy – Advertising management services – GARA EUROPEA A PROCEDURA APERTA PER L' APPALTO IN CONCESSIONE DELLA GESTIONE, MANUTENZIONE E IMPLEMENTAZIONE DELLE PALINE E PENSILINE A SERVIZIO DELLE FERMATE DEL TRASPORTO PUBBLICO LOCALE, A FRONTE DELLO SFRUTTAMENTO COMMERCIALE DEGLI SPAZI.

OJ S 97/2026 21/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: COMUNE DI SIENA - DIREZIONE AFFARI GENERALI E AMMINISTRATIVI-
Servizio Stazione Unica Appaltante, Gare e Contratti

Email: contratti@comune.siena.it

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: GARA EUROPEA A PROCEDURA APERTA PER L'APPALTO IN CONCESSIONE DELLA GESTIONE, MANUTENZIONE E IMPLEMENTAZIONE DELLE PALINE E PENSILINE A SERVIZIO DELLE FERMATE DEL TRASPORTO PUBBLICO LOCALE, A FRONTE DELLO SFRUTTAMENTO COMMERCIALE DEGLI SPAZI.

Description: Concessione servizio gestione e implementazione paline e pensiline TPL

Procedure identifier: 93755402-2311-4098-b90d-addd5a4fdbbc7

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.3. Value

Estimated value excluding VAT: 742 625,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: GARA EUROPEA A PROCEDURA APERTA PER L'APPALTO IN CONCESSIONE DELLA GESTIONE, MANUTENZIONE E IMPLEMENTAZIONE DELLE PALINE E PENSILINE A SERVIZIO DELLE FERMATE DEL TRASPORTO PUBBLICO LOCALE, A FRONTE DELLO SFRUTTAMENTO COMMERCIALE DEGLI SPAZI.

Description: Concessione servizio gestione e implementazione paline e pensiline TPL

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.3. Estimated duration

Other duration: Unlimited

5.1.5. Value

Estimated value excluding VAT: 742 625,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.10. Award criteria

Criterion:

Type: Quality

Description: -

Description of the method to be used if weighting cannot be expressed by criteria: -

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: T.AR. Toscana

Information about review deadlines: 30

6. Results

Value of all contracts awarded in this notice: 203 500,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: IPAS SpA

Tender:

Tender identifier: Offerta IPAS SpA

Identifier of lot or group of lots: LOT-0001

Value of the tender: 203 500,00 EUR

The tender was ranked: yes

Rank of the tender: 1

Subcontracting: Not yet known

Contract information:

Identifier of the contract: B9C12D56E1

Date on which the winner was chosen: 26/03/2026

Date of the conclusion of the contract: 23/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: COMUNE DI SIENA - DIREZIONE AFFARI GENERALI E AMMINISTRATIVI-Servizio Stazione Unica Appaltante, Gare e Contratti

Registration number: 00050800523

Postal address: PIAZZA DEL CAMPO 1

Town: Siena

Postcode: 53100

Country subdivision (NUTS): Siena (IT119)

Country: Italy

Email: contratti@comune.siena.it

Telephone: 0577292309

Information exchange endpoint (URL): <http://www.comune.siena.it/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: T.AR. Toscana

Registration number: 80045610484

Postal address: via Ricasoli, 40

Town: Firenze

Postcode: 50142

Country subdivision (NUTS): Firenze (IT114)

Country: Italy

Email: tarfi-segrprotocolloamm@ga-cert.it

Telephone: 055267301

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: IPAS SpA

Registration number: 02495130011

Postal address: Corso Lombardia, 36

Town: San Mauro Torinese

Postcode: 10099

Country subdivision (NUTS): Torino (ITC11)

Country: Italy

Email: IPASGROUP@IPASGROUP-PEC.IT

Telephone: 0112734567

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 93755402-2311-4098-b90d-addd5a4fdbc7 - 01

Form type: Result

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