

**France-Paris: Graphic design services**

**OJ S 122/2022 28/06/2022**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: théâtre national de l'opéra comique

Postal address: 5, rue Favart

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

E-mail: [marches.publics@opera-comique.com](mailto:marches.publics@opera-comique.com)

**Internet address(es):**

Main address: <http://www.opera-comique.com>

Address of the buyer profile: <http://opera-comique.e-marchespublics.com>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://opera-comique.e-marchespublics.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://opera-comique.e-marchespublics.com>

**I.4. Type of the contracting authority**

Other type: Etablissement Public Industriel et Commercial

**I.5. Main activity**

Recreation, culture and religion

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

conseil en positionnement, conception identité visuelle et charte graphique ; conception, réalisation et coordination des supports de communication visuelle et graphique et des produits d'édition

Reference number: 220002

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

conseil en positionnement, conception identité visuelle et charte graphique ; conception, réalisation et coordination des supports de communication visuelle et graphique et des produits d'édition

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

conseil en positionnement, conception identité visuelle et charte graphique ; conception, réalisation et coordination des supports de communication visuelle et graphique et des produits d'édition

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

le marché prend effet à compter de sa date de notification au titulaire, prévue mi-novembre 2022. Il est conclu pour une durée de 12 mois reconductible de façon expresse 3 fois par période de 12 mois. L'Opéra Comique prend par écrit la décision de reconduire 4 mois avant la date anniversaire de notification. Le titulaire ne peut refuser sa reconduction

#### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 2Maximum number: 4Objective criteria for choosing the limited number of candidates:

1. Références et Portfolio - 2. Moyens humains et techniques spécifiquement dédiés à la réalisation des prestations - 3. Capacité économique et financière et situation juridique

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

## Section III: Legal, economic, financial and technical information

---

### III.1. Conditions for participation

#### III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:  
cf règlement de consultation

#### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

---

### IV.1. Description

#### IV.1.1. Type of procedure

Restricted procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 25/07/2022 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 29/07/2022

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

## Section VI: Complementary information

---

### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.2. Information about electronic workflows

Electronic invoicing will be accepted

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1.

**Review body**

Official name: cf règlement de consultation

Postal address: cf règlement de consultation

Town: Paris

Postal code: 75000

Country: France

**VI.5. Date of dispatch of this notice**

23/06/2022