

France-Paris La Défense: Public relations services
OJ S 141/2020 23/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: MEDDTL — DGEC — SD7

Postal address: SD7 — 7B

Town: Paris La Défense Cedex

NUTS code: FR105 Hauts-de-Seine

Postal code: 92055

Country: France

E-mail: Marches-dgec@developpement-durable.gouv.fr

Internet address(es):

Main address: <https://www.ecologique-solidaire.gouv.fr/>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Assistance à maîtrise d'ouvrage de l'état pour la consultation du public (débat public) préalable au lancement de la 5e procédure de mise en concurrence pour un parc éolien en mer

Reference number: 1200067070

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché concerne une assistance à maîtrise d'ouvrage pour accompagner l'état dans la préparation et le suivi de la participation du public portant sur les projets éoliens en mer flottants au sud de la Bretagne, et notamment la définition de leur localisation.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 538 141,67 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Le présent marché concerne une assistance à maîtrise d'ouvrage pour accompagner l'état dans la préparation et le suivi de la participation du public portant sur les projets éoliens en mer flottants au sud de la Bretagne, et notamment la définition de leur localisation.

II.2.5. Award criteria

Quality criterion - Name: Références et qualifications / Weighting: 20

Quality criterion - Name: Pertinence de l'offre pour le pilotage et l'efficacité de l'organisation proposée / Weighting: 10

Quality criterion - Name: Pertinence de l'offre pour la préparation de la consultation du public / Weighting: 15

Quality criterion - Name: Pertinence de l'offre pour la phase de consultation du public et après la consultation du public / Weighting: 15

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 044-100631](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1200067070

Lot No: 1

Title:

Assistance à maîtrise d'ouvrage de l'état pour la consultation du public (débat public) préalable au lancement de la 5e procédure de mise en concurrence pour un parc éolien en mer

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/03/2020

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Strat & ACT

National registration number: 53179076400017

Postal address: 91 avenue de la République

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

Internet address: <https://www.strateact.fr/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 538 141,67 EUR

Total value of the contract/lot: 538 141,67 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Value excluding VAT: 50 000,00 EUR Short description of the part of the contract to be subcontracted:

Site internet et prestations digitales, Conception, animation et restitution de dispositifs participatifs

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Cergy-Pontoise

Postal address: 2-4 boulevard de l'Hautil — BP 30322
Town: Cergy-Pontoise Cedex
Postal code: 95027
Country: France
E-mail: Grefte.ta-cergy-pontoise@juradm.fr
Telephone: +33 130173400
Fax: +33 130173459

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Cergy-Pontoise
Postal address: 2-4 boulevard de l'Hautil — BP 30322
Town: Cergy-Pontoise Cedex
Postal code: 95027
Country: France
E-mail: greffe.ta-cergy-pontoise@juradm.fr
Telephone: +33 130173400
Fax: +33 130173459

VI.5. Date of dispatch of this notice

21/07/2020