

Spain-Barcelona: News-agency services
OJ S 141/2020 23/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: El Consorci Zona Franca Barcelona

National registration number: Q0876006H

Postal address: Avenida Parc Logístic, 2-10

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08040

Country: Spain

E-mail: ramos@zfbarcelona.es

Telephone: +34 932638111

Fax: +34 932634714

Internet address(es):

Main address: www.zfbarcelona.es/

I.4. Type of the contracting authority

Other type: Consorcio

I.5. Main activity

Other activity: Adm. polígono industrial

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de comunicación corporativa del Consorcio de la Zona Franca de Barcelona

Reference number: 23/2019

II.1.2. Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

El objeto del contrato lo constituye el servicio de comunicación corporativa del Consorcio de la Zona Franca de Barcelona.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 159 138,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

El objeto del contrato lo constituye el servicio de comunicación corporativa del Consorcio de la Zona Franca de Barcelona.

II.2.5. Award criteria

Quality criterion - Name: Criterios no evaluables mediante fórmulas / Weighting: 75

Cost criterion - Name: Criterios evaluables mediante fórmulas / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 237-581474](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Servicio de comunicación corporativa del Consorcio de la Zona Franca de Barcelona

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/07/2020

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kreab Iberia, S. L.

National registration number: B82861048

Postal address: C/ Poeta Maragall, 38, 8.^a planta

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28020

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 400 000,00 EUR

Total value of the contract/lot: 2 318 276,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Barcelona

Country: Spain

VI.5. Date of dispatch of this notice

22/07/2020