

Luxembourg-Luxembourg: Single Framework Contract for the organisation of events, EU pavilions/stands and promotion actions in third countries

OJ S 152/2018 09/08/2018

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Chafea

Postal address: Drosbach building A03/41

Town: Luxembourg

NUTS code: LU000 Luxembourg

Postal code: L-2920

Country: Luxembourg

Contact person: Ralitsa Yovcheva-Hahn

E-mail: Chafea-Agri-Calls@ec.europa.eu**Internet address(es):**Main address: <http://ec.europa.eu/chafea/agri/>**I.4. Type of the contracting authority**

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Single Framework Contract for the organisation of events, EU pavilions/stands and promotion actions in third countries

Reference number: Chafea/2018/AGRI/01

II.1.2. Main CPV code

79952000 Event services - QA10 - QA11 - QA12

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this contract is to provide services for the organisation of events, promotion actions and EU pavilions/stands in third countries.

The services requested will mainly be within the context of the promotion of agricultural products: High-level business delegations; Seminars, workshops and other similar events; EU pavilions/stands at trade fairs in third countries; food tastings, display of EU agricultural products, event sponsorship, tastings at points-of-sale.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 22 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 39154100 Exhibition stands

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

Main site or place of performance: Third countries outside the EU

II.2.4. Description of the procurement

As a result of the present procurement procedure, Chafea, in accordance with its mandate, will sign single FWC with the awarded contractor.

During the validity of the FWC, Chafea might order services and sign the ensuing specific contracts or order forms.

II.2.5. Award criteria

Quality criterion - Name: Quality of the proposed methodology for the organisation of events in third countries / Weighting: 20

Quality criterion - Name: Quality of the proposed methodology for the organisation of stands at trade fairs in third countries / Weighting: 20

Quality criterion - Name: Organisation of the work and resources, quality assurance / Weighting : 20

Quality criterion - Name: Efficiency and effectiveness of the actions / Weighting: 10

Quality criterion - Name: Quality of the case study Implementation of promotional activities in South Africa in the context of Commissioner's High level mission / Weighting: 30

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion of Agricultural Policy; Better Training for Safer Food Initiative

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 056-123127](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: Chafea 2018 AGRI 01

Title:

Single Framework Contract for the organisation of events, EU pavilions/stands and promotion actions in third countries

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/07/2018

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Conception, Etudes et Cooperation de Formation (CECOFORMA)

National registration number: 0419.831.539

Postal address: Rue Léon Frédéricq, 14

Town: Liege

NUTS code: BE33 Prov. Liège

Postal code: 4020

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: NSF Euro Consultants

National registration number: 0440.521.936

Postal address: Avenue Pasteur, 21

Town: Wavre

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1300

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Societe Pour L'expansion des Ventes des Produits Agricoles et Alimentaires (SOPEXA)

National registration number: 775 670 110

Postal address: Rue Feydeau, 28

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75002

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 22 000 000,00 EUR

Total value of the contract/lot: 22 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Court of Justice of the European Union

Postal address: Boulevard Konrad Adenauer Kirchberg

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

Internet address: <http://curia.europa.eu/>

VI.5. Date of dispatch of this notice

02/08/2018