

**Norway-Oslo: Advertising and marketing services**  
**OJ S 111/2023 12/06/2023**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Oslo kommune v/ Vann- og avløpsetaten

National registration number: 971 185 589

Postal address: Herslebs gate 5

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0561

Country: Norway

Contact person: Ingrid Olsen

E-mail: [postmottak@vav.oslo.kommune.no](mailto:postmottak@vav.oslo.kommune.no)

Telephone: +47 21802180

**Internet address(es):**

Main address: [www.oslo.kommune.no](http://www.oslo.kommune.no)

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/341765>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=369889&B=OSLO](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=369889&B=OSLO)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=369889&B=OSLO](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=369889&B=OSLO)

Tenders or requests to participate must be submitted to the abovementioned address

**I.6. Main activity**

Water

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Framework agreement for the procurement of advertising/communication services

Reference number: 29/2023

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

A framework agreement will be signed with a tenderer to cover the agency's future need for the procurement of advertising/communication services. The contract will help VAV to reach its goals and highlight its social assignments. There will be a need to develop communication products on general themes and the large construction projects that the agency has started.

#### **II.1.5. Estimated total value**

Value excluding VAT: 7 100 000,00 NOK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services, 92111200 Advertising, propaganda and information film and video-tape production

#### **II.2.3. Place of performance**

NUTS code: NO081 Oslo

#### **II.2.4. Description of the procurement**

A framework agreement will be signed with a tenderer to cover the agency's future need for the procurement of advertising/communication services. The contract will help VAV to reach its goals and highlight its social assignments. There will be a need to develop communication products on general themes and the large construction projects that the agency has started.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 7 100 000,00 NOK

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

The contracting authority has an option to extend the contract for up to a further two years on the same terms.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See the tender documentation.

#### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

See the tender documentation.

Minimum level(s) of standards possibly required:

See the tender documentation.

#### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

See the tender documentation.

Minimum level(s) of standards possibly required:

See the tender documentation.

#### **III.1.4. Objective rules and criteria for participation**

List and brief description of rules and criteria:

See the tender documentation.

### **III.2. Conditions related to the contract**

#### **III.2.2. Contract performance conditions**

See the tender documentation with annexes.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 08/08/2023 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

#### **IV.2.7. Conditions for opening of tenders**

Date: 08/08/2023 Local time: 12:00

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

#### VI.4.2. Body responsible for mediation procedures

Official name: KOFA

Postal address: Zander Kaaes gate 7

Town: Bergen

Postal code: 5015

Country: Norway

E-mail: [post@knse.no](mailto:post@knse.no)

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemnda-for-offentlige-anskaffelser-kofa>

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vann- og avløpsetaten

Postal address: Herslebs gate 5

Town: Oslo

Country: Norway

### VI.5. Date of dispatch of this notice

07/06/2023