

349328-2026 - Result

Romania – Advertising services – Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

OJ S 97/2026 21/05/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: MUNICIPIUL ARAD

Email: petru.adam@primariaarad.ro

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

Description: Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad, conform cerințelor caietelor de sarcini. Valoarea estimată a acordului cadru este pentru Lot I Valoarea minimă a acordului cadru: 122.400 (fără TVA) Valoarea maximă a acordului cadru: 2.214.000 (fără TVA) Valoarea minimă a contractului subsecvent: 30.600 (fără TVA) Valoarea maximă a contractului subsecvent: 553.500 (fără TVA) . Pentru Lot II Valoarea minimă a acordului cadru: 204.563,28 (fără TVA) Valoarea maximă a acordului cadru: 2.998.995,00(fără TVA) Valoarea minimă a contractului subsecvent: 54.640,82 (fără TVA) Valoarea maximă a contractului subsecvent: 420.200,00 (fără TVA). Autoritatea contractantă va răspunde solicitărilor de clarificare adresate în termenul prevăzut la secțiunea I.3, respectiv cu 10 zile înainte de data limită stabilită pentru depunerea ofertelor, în conformitate cu prev. art. 160 și 161 din Legea 98/2016, cu modificările și completările ulterioare, atunci când procedura este Licitație deschisă online, cu încheierea unui acord cadru pe patru ani. Frecvența de încheiere a contractelor subsecvente este de minim 1 contracte subsecvent pe an, în limita necesităților Autorității Contractante și a fondurilor bugetare aprobate

Procedure identifier: f157a8a4-86df-4f3b-a95f-ce53c5c3ce66

Internal identifier: 3519925/47S

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

2.1.3. Value

Estimated value excluding VAT: 5 212 995,00 RON

Maximum value of the framework agreement: 5 212 995,00 RON

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Lot I - Servicii de publicitate în presa scrisă și online

Description: LOT I Prin achiziționarea de servicii de publicitate se urmărește respectarea obligațiilor de publicitate prevăzute de lege în activitățile derulate de instituție, precum și necesitatea informării cetățenilor și agenților economici din Municipiul Arad cu privire la chestiuni de interes public (organizarea de consultări publice, informare cu privire la situații de urgență, informare cu privire la reglementări locale, etc).

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: Contractele subsecvente se pot prelungi conf. Atr. 165 din Hg 395 /2016 pentru Lot I

5.1.2. Place of performance

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 2 214 000,00 RON

Maximum value of the framework agreement: 2 214 000,00 RON

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Ofertele se vor elabora si evalua în baza tarifelor ponderate ofertate conform sectiunii IV.4.2 Modul de prezentare al propunerii financiare si in concordanta cu cerintele din documentatia de atribuire

5.1.10. Award criteria

Criterion:

Type: Price

Name: Pretul ofertei

Description: Pretul cel mai scazut este singurul criteriu

Description of the method to be used if weighting cannot be expressed by criteria: Criteriul de atribuire este prețul cel mai scăzut - clasamentul ofertelor se stabilește prin ordonarea crescătoare în funcție de prețul total al fiecărei oferte, oferta de primul loc fiind cea cu prețul cel mai mic.

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Consiliul National de Solutionare a Contestatiilor

Organisation providing additional information about the procurement procedure: MUNICIPIUL ARAD

Organisation providing more information on the review procedures: MUNICIPIUL ARAD

5.1. Lot: LOT-0002

Title: Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

Description: LOT II Majoritatea proiectelor derulate de Municipiul Arad presupun și desfășurarea unei activități de informare și publicitate, activitate cu caracter permanent, ce se desfășoară pe întreaga perioadă de implementare a proiectelor. Creșterea notorietății acestora, conștientizarea publică referitoare la asigurarea finanțării, asigurarea vizibilității continue, mediatizarea derulării proiectelor și a rezultatelor acestora sunt doar câteva dintre obiectivele pe care administrația locală le urmărește în cadrul activității de informare și publicitate

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 22462000 Advertising material, 79342200 Promotional services, 92211000 Radio production services, 92221000 Television production services

5.1.2. Place of performance

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 2 998 995,00 RON

Maximum value of the framework agreement: 2 998 995,00 RON

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes
Additional information: Ofertele se vor elabora si evalua în baza tarifelor ponderate ofertate conform sectiunii IV.4.2 Modul de prezentare al propunerii financiare si in concordanta cu cerintele din documentatia de atribuire

5.1.10. Award criteria

Criterion:

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Name: Pretul ofertei

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Description of the method to be used if weighting cannot be expressed by criteria: Criteriul de atribuire este prețul cel mai scăzut - clasamentul ofertelor se stabilește prin ordonarea crescătoare în funcție de prețul total al fiecărei oferte, oferta de primul loc fiind cea cu prețul cel mai mic.

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Consiliul National de Solutionare a Contestatiilor

Organisation providing additional information about the procurement procedure: MUNICIPIUL ARAD

Organisation providing more information on the review procedures: MUNICIPIUL ARAD

6. Results

Value of all contracts awarded in this notice: 745 532,31 RON

Maximum value of the framework agreements in this notice: 2 493 089,00 RON

Approximate value of the framework agreements

:

5 212 995,00

RON

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 751 089,00 RON

Re-estimated value of the framework agreement: 2 998 995,00 RON

6.1.2. Information about winners

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 46741

Date of the conclusion of the contract: 20/05/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 30 960,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 39459

Date of the conclusion of the contract: 30/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 170,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 26298

Date of the conclusion of the contract: 23/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 580,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 22699

Date of the conclusion of the contract: 13/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 756,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 10910

Date of the conclusion of the contract: 09/02/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 6364

Date of the conclusion of the contract: 26/01/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 56,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 97412

Date of the conclusion of the contract: 30/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 10 300,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 91538

Date of the conclusion of the contract: 09/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 75722

Date of the conclusion of the contract: 21/08/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 750,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 60922

Date of the conclusion of the contract: 03/07/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 571,20 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 88048

Date of the conclusion of the contract: 18/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 8 934,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 64365

Date of the conclusion of the contract: 25/07/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 751 089,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 1304

Date of the conclusion of the contract: 08/01/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 6 385,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 54408

Date of the conclusion of the contract: 19/06/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 41519

Date of the conclusion of the contract: 08/05/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 27 300,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 30392

Date of the conclusion of the contract: 04/04/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 65 880,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 21312

Date of the conclusion of the contract: 12/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 248,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 10354

Date of the conclusion of the contract: 07/02/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 19 110,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 4914

Date of the conclusion of the contract: 22/01/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 17576

Date of the conclusion of the contract: 01/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 21372

Date of the conclusion of the contract: 13/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 47 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 24263

Date of the conclusion of the contract: 20/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 018,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 24748

Date of the conclusion of the contract: 21/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 210,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 82628

Date of the conclusion of the contract: 01/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 91481

Date of the conclusion of the contract: 31/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 47618

Date of the conclusion of the contract: 26/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 24 246,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 50950

Date of the conclusion of the contract: 03/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 210,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 55587

Date of the conclusion of the contract: 18/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 50956

Date of the conclusion of the contract: 03/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 190,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 48774

Date of the conclusion of the contract: 28/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 236,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 40160

Date of the conclusion of the contract: 30/04/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 640,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 41073

Date of the conclusion of the contract: 06/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 236,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 40558

Date of the conclusion of the contract: 05/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 89563

Date of the conclusion of the contract: 24/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 89684

Date of the conclusion of the contract: 25/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 10 840,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 62335

Date of the conclusion of the contract: 08/07/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 83323

Date of the conclusion of the contract: 15/09/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 636,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 89537

Date of the conclusion of the contract: 03/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 15 000,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 102991

Date of the conclusion of the contract: 17/11/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 104093

Date of the conclusion of the contract: 20/11/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 22491

Date of the conclusion of the contract: 12/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 4 060,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 23580

Date of the conclusion of the contract: 16/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: WEST MEDIA GLOBAL

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 15 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 28680

Date of the conclusion of the contract: 30/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Range of tenders:

Value of the lowest admissible tender: 480,00 RON

Value of the highest admissible tender: 2 524 960,00 RON

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 1 742 000,00 RON

Re-estimated value of the framework agreement: 2 214 000,00 RON

6.1.2. Information about winners

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 61 157,02 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 88210

Date of the conclusion of the contract: 30/09/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 742 000,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 1317

Date of the conclusion of the contract: 08/01/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 184 873,95 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 43594

Date of the conclusion of the contract: 14/05/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 10 031,09 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 41301

Date of the conclusion of the contract: 06/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 42 016,81 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 38008

Date of the conclusion of the contract: 24/04/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

Winner:

Official name: Webo Printshop

Tender:

Tender identifier: REF_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 57 851,24 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

Contract information:

Identifier of the contract: 72652

Date of the conclusion of the contract: 11/08/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: f3be614b-f2ad-45f9-8161-9ecc0c4b0117-01

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Range of tenders:

Value of the lowest admissible tender: 61 157,02 RON

Value of the highest admissible tender: 61 157,02 RON

8. Organisations

8.1. ORG-0004

Official name: MUNICIPIUL ARAD

Registration number: 3519925

Postal address: Strada: Revoluției, nr. 75

Town: Arad

Postcode: 310025

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Contact point: ANCURTA BOGDANA IANCU

Email: petru.adam@primariaarad.ro

Telephone: +40 257281850

Fax: +40 257281450

Internet address: <https://www.primariaarad.ro>

Buyer profile: <https://www.e-licitatie.ro>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Consiliul National de Solutionare a Contestatiilor

Registration number: 20329980

Postal address: Str. Stavropoleos nr. 6, sector 3

Town: București

Postcode: 030084

Country subdivision (NUTS): București (RO321)

Country: Romania

Email: office@cnsr.ro

Telephone: +40 213104641
Fax: +40 213104642
Internet address: <http://www.cnsc.ro>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: MUNICIPIUL ARAD
Registration number: 3519925_3
Postal address: Strada: Revoluției, nr. 75
Town: Arad
Postcode: 310025
Country subdivision (NUTS): Arad (RO421)
Country: Romania
Contact point: ANCUȚA BOGDANA IANCU
Email: petru.adam@primariaarad.ro
Telephone: +40 257281850
Fax: +40 257281450
Internet address: <https://www.primariaarad.ro>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0001

Official name: Operator SEAP
Registration number: RO42283735
Postal address: Strada: Italiana, nr. 22, Sector: -, Judet: Bucuresti, Localitate: Bucuresti, Cod postal: -
Town: Bucuresti
Postcode: 020976
Country subdivision (NUTS): București (RO321)
Country: Romania
Contact point: Roxana Popescu
Email: contact.autoritati@e-licitatie.ro
Telephone: +40 213032997
Internet address: <https://www.adr.gov.ro/>

Roles of this organisation:

TED eSender

8.1. ORG-9001

Official name: WEST MEDIA GLOBAL
Size of the economic operator: Small
Registration number: 32792375
Postal address: Strada Marișeu Iustin, Nr. 6
Town: Arad
Postcode: 310150
Country subdivision (NUTS): Arad (RO421)
Country: Romania
Email: westmediaglobal@gmail.com
Telephone: +40 731320720
Internet address: <https://www.wmg.ro/>

Roles of this organisation:

Tenderer
Winner of these lots: LOT-0002

8.1. ORG-9000

Official name: Webo Printshop
Size of the economic operator: Small
Registration number: RO 27567725
Postal address: Strada Calea Aurel Vlaicu nr 282/1, Nr. 282/1
Town: Arad
Postcode: 317380
Country subdivision (NUTS): Arad (RO421)
Country: Romania
Email: cosmin.brola@gmail.com
Telephone: +40 0721528588

Roles of this organisation:

Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 6d585f9a-8d7e-4b64-a75f-5bd5192c5cf8 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 20/05/2026 14:05:34 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte
Notice dispatch date (eSender): 20/05/2026 12:02:06 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte
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