

**France-Boulogne-Billancourt: Advertising services**  
**OJ S 111/2023 12/06/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: commune de boulogne billancourt

National registration number: 21920012800011

Postal address: 26 avenue André Morizet

Town: Boulogne Billancourt

NUTS code: FR105 Hauts-de-Seine

Postal code: 92104

Country: France

Contact person: Direction de la Commande Publique

E-mail: [Bal\\_marches\\_publics@mairie-boulogne-billancourt.fr](mailto:Bal_marches_publics@mairie-boulogne-billancourt.fr)

**Internet address(es):**

Main address: <http://www.boulognebillancourt.com>

Address of the buyer profile: <https://marches.maximilien.fr>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Other activity: Commune

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

commercialisation des espaces publicitaires dans les supports de communication de la ville de Boulogne-Billancourt

Reference number: 23006

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

commercialisation des espaces publicitaires dans les supports de communication de la ville de Boulogne-Billancourt

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 180 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79341000 Advertising services

### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

Main site or place of performance: boulogne-Billancourt

### **II.2.4. Description of the procurement**

commercialisation des espaces publicitaires dans les supports de communication de la ville de Boulogne-Billancourt

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 038-111675](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 23006

**Title:**

commercialisation des espaces publicitaires dans les supports de communication de la ville de Boulogne-Billancourt

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

06/06/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: medias et publicite

National registration number: 41479847000038

Postal address: 6 rue des bretons

Town: Saint-Denis-la-Plaine

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93218

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 180 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal administratif de Cergy Pontoise

Postal address: 2-4, boulevard de l'hautil BP 30322

Town: Cergy Pontoise Cedex

Postal code: 95027

Country: France

E-mail: [Grefte.ta-cergy-pontoise@juradm.fr](mailto:Grefte.ta-cergy-pontoise@juradm.fr)

Telephone: +33 0130173400

Fax: +33 0130173459

Internet address: <http://Cergy-pontoise.tribunal-administratif.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: greffes du tribunal administratif de Cergy Pontoise

Postal address: 2-4, boulevard de l'hautil BP 30322

Town: Cergy Pontoise Cedex

Postal code: 95027

Country: France

E-mail: [Grefe.ta-cergy-pontoise@juradm.fr](mailto:Grefe.ta-cergy-pontoise@juradm.fr)

Telephone: +33 0130173400

Fax: +33 0130173459

Internet address: <http://Cergy-pontoise.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

07/06/2023