

France-Les Arcs-sur-Argens: Advertising and marketing services

OJ S 142/2020 24/07/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Conseil interprofessionnel des Vins de Provence

National registration number: 45107019700012

Postal address: Maison des Vins RN7

Town: Les Arcs-sur-Argens

NUTS code: FR France

Postal code: 83460

Country: France

E-mail: vlelong@provencewines.com

Telephone: +33 494995010

Internet address(es):Main address: <http://www.vinsdeprovence.com>**I.3. Communication**

Access to the procurement documents is restricted. Further information can be obtained at:

<https://www.dropbox.com/sh/qkgjai28i97p6dn/AABf1-yAlezgy0acRv4JRM8pa?dl=0>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Interprofession

I.5. Main activity

Other activity: Viticulture

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Plan de communication des Vins de Provence au Royaume-Uni 2021

Reference number: CIVP UK 2021

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Dans le cadre de sa mission de communication, le CIVP (Interprofession des Vins de Provence) met en œuvre un plan d'actions de communication au Royaume Uni pour une durée d'un an (conditionnée).

II.1.5. Estimated total value

Value excluding VAT: 195 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

Main site or place of performance: Royaume uni.

II.2.4. Description of the procurement

Voir cahier des charges dans le lien Dropbox bloc 1.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 195 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2021 End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Voir cahier des charges = 97 500 EUR fixes et 97 500 EUR optionnels sous condition de subventions européennes.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion des vins sur les marchés pays tiers programmation 2019-2023 règlement OCM 2018-187.

II.2.14. Additional information

Appel d'offre sous réserve que le Royaume-Uni devienne pays tiers au regard de l'Union européenne.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Lettre de candidature motivée datée et signée. Document officiel justifiant que le candidat est à jour de ses obligations sociales et fiscales.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Description succincte de l'activité, organigramme de la structure, trois derniers bilans certifiés, détail du chiffre d'affaires par activité.

Minimum level(s) of standards possibly required:

CA = au moins deux fois la valeur annuelle du marché.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

CV des chargés de programme, expériences du marché viticole, connaissance du marché UK.

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/09/2020 Local time: 18:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2020

IV.2.7. Conditions for opening of tenders

Date: 15/09/2020 Local time: 14:00

Place:

CIVP.

Information about authorised persons and opening procedure: Élus membres de la commission export + équipe CIVP concernée par le projet.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

Prévoir deux enveloppes, l'une pour les informations relatives à l'entreprise, l'autre pour la proposition chiffrée détaillée.

VI.4. Procedures for review

VI.4.1. Review body

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

VI.5. Date of dispatch of this notice

22/07/2020