

Ireland-Ireland: Public relations services
OJ S 142/2019 25/07/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Department of Justice and Equality

National registration number: N/A

Postal address: 51 St. Stephen's Green

Town: Ireland

NUTS code: IE Éire / Ireland

Postal code: Dublin 2

Country: Ireland

Contact person: Deirdre Russell

E-mail: procurement@justice.ie

Internet address(es):

Main address: <http://www.justice.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1122>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RFT for the Provision of Communication Services to the Office of the Data Protection
Commissioner

Reference number: RFT # 128646

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

This public procurement competition relates to the provision of expert guidance and support to the office of the Data Protection Commissioner (DPC) in relation to its busy communications and media functions. The DPC is the independent national data protection authority for Ireland and the lead EU regulator of many large multinational internet and social media companies operating in the EU. The DPC is subject to significant scrutiny in the media, particularly in an international context, and it is anticipated that this will continue to be the case as the new EU data protection legal framework comes into effect in May 2018. The successful agency will provide strategic advice and assistance in the coordination of the DPC's communications strategy (include proactive and reactive measures) across a range of stakeholders.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 250 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

This public procurement competition relates to the provision of expert guidance and support to the office of the Data Protection Commissioner (DPC) in relation to its busy communications and media functions. The DPC is the independent national data protection authority for Ireland and the lead EU regulator of many large multinational internet and social media companies operating in the EU. The DPC is subject to significant scrutiny in the media, particularly in an international context, and it is anticipated that this will continue to be the case as the new EU data protection legal framework comes into effect in May 2018. The successful agency will provide strategic advice and assistance in the coordination of the DPC's communications strategy (include proactive and reactive measures) across a range of stakeholders.

II.2.5. Award criteria

Quality criterion - Name: Suitability of the proposed team to deliver the services specified in the RFT / Weighting: 25 %

Quality criterion - Name: Methodology and quality of the proposed approach including account management / Weighting: 25 %

Quality criterion - Name: Understanding of the Data Protection Commissioners (DPC) requirements / Weighting: 20 %

Cost criterion - Name: Blended hourly rate / Weighting: 20 %

Cost criterion - Name: Blended daily rate / Weighting: 10 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14.

Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 010-018507](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

RFT for the provision of Communication Services to the Office of the Data Protection Commissioner

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/06/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Powerscourt Financial Media Ltd

National registration number: 3334364IH

Postal address: 25 Leeson Street Lower

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin 2

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

- 1) Interested parties must register their interest on the eTenders web site (www.etenders.gov.ie) in order to be included on the mailing list for clarifications. All information relating to attachments, including clarifications and changes, will be published on the Irish Government Procurement Opportunities Portal (www.etenders.gov.ie) only. Registration is free of charge. The Contracting Authority will not accept responsibility for information relayed (or not relayed) via third parties;
- 2) This is the sole call for competition for this contract/framework;
- 3) The Contracting Authority will not be responsible for any costs, charges or expenses incurred by candidates or tenderers;
- 4) Contract award will be subject to the approval of the competent authorities;
- 5) It will be a condition of award that the successful tenderer is and remains tax compliant;
- 6) At its absolute discretion, the Contracting Authority may elect to terminate this procurement process, the Framework Agreement or any contract awarded under the Framework Agreement at any time;
- 7) Please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to be treated strictly and solely for reference purposes only, to which the words 'or equivalent' will always be appended;
- 8) Without prejudice to the principle of equal treatment, the Contracting Authority is not obliged to engage in a clarification process in respect of the procurement documents with missing or incomplete information. Therefore, respondents are advised to ensure that they return completed documentation in order to avoid the risk of elimination from the competition.

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Town: Inns Quay

Postal code: Dublin 7

Country: Ireland

E-mail: Highcourtcentraloffice@courts.ie

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Precise information on deadline(s) for review procedures:

Instrument SI 130 of 2014, until after the expiry of the standstill period which commences on the day following the date of notification of concerned candidates and tenderers. The duration of the Contracting Authority will not conclude this Framework Agreement (and the reviewable public contract) to which a standstill period applies in accordance with Irish Statutory standstill period will be 14 calendar days where notifications are sent electronically or by fax and 16 calendar days where these are sent by any other means. The Statutory Instrument mentioned above provides that review procedures are available in the High Court to a person who has or has had an interest in obtaining the Framework Agreement (including the reviewable public

contract and alleges that he or she has been harmed or is at risk of being harmed by an infringement of the law in relation to that Framework Agreement and reviewable public contract.

VI.5. Date of dispatch of this notice

23/07/2019