

Spain-San Cristóbal de La Laguna: Advertising services

OJ S 123/2022 29/06/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejo de Administración de Metropolitano de Tenerife, S.A.

National registration number: A38620209

Postal address: Carretera General La Cuesta-Taco, 124

Town: San Cristóbal de La Laguna -Santa Cruz de Tenerife

NUTS code: ES70 Canarias

Postal code: 38108

Country: Spain

Contact person: Consejo de Administración de Metropolitano de Tenerife, S.A.

E-mail: contrataciones@metrotenerife.com

Telephone: +034 922024830

Fax: +034 922010085

Internet address(es):Main address: <http://www.metrotenerife.com>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=U3SjMXEY%2BOWQK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=MsSWLmaHTkgSugstABGr5A%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=U3SjMXEY%2BOWQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Other type: Otras Entidades del Sector Público

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Contratación de la gestión y explotación de pantallas LED como soporte publicitarios en las paradas del Tranvía de Tenerife en Padre Anchieta, La Paz, Weyler y Hospital Universitario de Canarias (HUC).

Reference number: 2A 22-12

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación de la gestión y explotación de pantallas LED como soporte publicitarios en las paradas del Tranvía de Tenerife en Padre Anchieta, La Paz, Weyler y Hospital Universitario de Canarias (HUC).

II.1.5. Estimated total value

Value excluding VAT: 216 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES709 Tenerife

Main site or place of performance: Ver Pliegos.. .

II.2.4. Description of the procurement

Contratación de la gestión y explotación de pantallas LED como soporte publicitarios en las paradas del Tranvía de Tenerife en Padre Anchieta, La Paz, Weyler y Hospital Universitario de Canarias (HUC).

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Criterio social. / Weighting: 5

Quality criterion - Name: Plan de acción comercial. / Weighting: 5

Quality criterion - Name: Plan de mantenimiento y limpieza de soportes. / Weighting: 15

Cost criterion - Name: Canon / Weighting: 60

Cost criterion - Name: Criterio medioambiental. / Weighting: 5

Cost criterion - Name: Tiempo de emisión diario a libre disposición de Metrotenerife. / Weighting: 10

II.2.6. Estimated value

Value excluding VAT: 216 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

No prohibición para contratar

No estar incurso en incompatibilidades

Cumplimiento con las obligaciones con la Seguridad Social

Cumplimiento con las obligaciones tributarias

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 26/07/2022 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 29/07/2022 Local time: 11:00

Place:

Instalaciones de Metropolitano de Tenerife, S.A.

Datos de Dirección:
Calle: Carretera General La Cuesta - Taco, 124
CP: 38108
Población: San Cristóbal de La Laguna. Santa Cruz de Tenerife
País: España

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Consejo de Administración de Metropolitano de Tenerife, S.A.

Postal address: Carretera General La Cuesta - Taco, 124

Town: San Cristóbal de La Laguna

Postal code: 38108

Country: Spain

E-mail: contrataciones@metrotenerife.com

VI.5. Date of dispatch of this notice

24/06/2022