

Sweden-Karlstad: Market research services
OJ S 193/2015 06/10/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Konsumentverket
Postal address: Box 48
Town: Karlstad
Postal code: SE-651 02
Country: Sweden
For the attention of: Lena Ellström
E-mail: lana.ellstrom@konsumentverket.se

I.2. Type of the contracting authority

National or federal agency/office

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Upphandling ramavtal undersökningar.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 10: Market research and public opinion polling services
Main site or place of performance: Sverige.
NUTS code SE Sverige

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Denna upphandling avser ramavtal konsulttjänster inom metodområden:
— kvantitativa marknadsundersökningar,
— kvalitativa marknadsundersökningar.
Konsumentverket avser att teckna ramavtal med maximalt tre (3) leverantörer. Avtalstid 1.10.2015–30.9.2017 med möjlighet till avtalsförlängning ett (1) + ett (1) år. Konsumentverket köper ett normalår tjänster inom detta område för cirka 1 000 000 SEK/år.

II.1.5. CPV code(s)

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

15/2

IV.3.2. Previous publication concerning this procedure

Section V: Award of contract

Contract No: 1

Lot title: TNS SIFO AB

V.1. Date of conclusion of the contract

1.9.2015

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: TNS SIFO AB

Town: Stockholm

Postal code: SE-114 78

Country: Sweden

E-mail: panagiotis.ziogalis@tns-sifo.se

Internet address: www.tns-sifo.se

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 2

Lot title: Markör Marknad & Kommunikation AB

V.1.

Date of conclusion of the contract

1.9.2015

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Markör Marknad & Kommunikation AB

Postal address: Box 92139

Town: Stockholm

Postal code: SE-120 08

Country: Sweden

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: 3

Lot title: Ipsos Sweden AB

V.1. Date of conclusion of the contract

1.9.2015

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Ipsos Sweden AB

Postal address: Box 12236

Town: Stockholm

Postal code: SE-102 26

Country: Sweden

Internet address: www.ipsos.se

V.4. Information on value of the contract/lot**V.5. Information about subcontracting****Section VI: Complementary information**

VI.1. Information about European Union funds**VI.2. Additional information**

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=dixhwfdc>

VI.3. Procedures for review**VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

1.10.2015