

**Spain-Barcelona: Market research services**  
**OJ S 112/2023 13/06/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ajuntament de Barcelona

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

E-mail: [participacio@bcn.cat](mailto:participacio@bcn.cat)

**Internet address(es):**

Main address: <https://seuelectronica.ajuntament.barcelona.cat/ca>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://seuelectronica.ajuntament.barcelona.cat/ca>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Acuerdo marco para contratar los servicios de dinamización de procesos participativos del Ayuntamiento de Barcelona, con medidas de contratación pública sostenible

Reference number: 22001685

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Acuerdo marco para contratar los servicios de dinamización de procesos participativos del Ayuntamiento de Barcelona.

**II.1.5.**

**Estimated total value**

Value excluding VAT: 2 248 135,28 EUR

**II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 2

Maximum number of lots that may be awarded to one tenderer: 2

**II.2. Description****II.2.1. Title**

Dinamización de procesos de planificación estratégica

Lot No: 1

**II.2.2. Additional CPV code(s)**

79421000 Project-management services other than for construction work, 79310000 Market research services

**II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Dinamización de procesos de planificación estratégica

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Prorrogable 24 meses más

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Dinamización de procesos de procesos urbanísticos, de medio ambiente, movilidad y espacio público

Lot No: 2

**II.2.2.**

**Additional CPV code(s)**

79421000 Project-management services other than for construction work, 79310000 Market research services

**II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Dinamización de procesos de procesos urbanísticos, de medio ambiente, movilidad y espacio público

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Prorrogable 24 meses más

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Dinamización de procesos dirigidos a infantes y jóvenes

Lot No: 3

**II.2.2. Additional CPV code(s)**

79421000 Project-management services other than for construction work, 79310000 Market research services

**II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Dinamización de procesos dirigidos a infantes y jóvenes

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Prorrogable 24 meses más

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Dinamización de procesos reducidos y con sesiones puntuales de debate

Lot No: 4

**II.2.2. Additional CPV code(s)**

79421000 Project-management services other than for construction work, 79310000 Market research services

**II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Dinamización de procesos reducidos y con sesiones puntuales de debate

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Prorrogable 24 meses más

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

##### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 082-246587](#)

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 29/06/2023 Local time: 23:59

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish, Catalan

##### IV.2.7. Conditions for opening of tenders

Date: 30/06/2023 Local time: 10:00

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: yes

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público

Town: Barcelona

Country: Spain

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Información precisa sobre el plazo o los plazos de recurso:

Cláusula 30 del pliego de cláusulas administrativas particulares del contrato.

**VI.5. Date of dispatch of this notice**

08/06/2023