

Italy-Rome: Sports-event promotion services
OJ S 195/2016 08/10/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Coni Servizi SpA

Postal address: Foro Italico, Stadio Olimpico, Curva Sud, Ingresso 18

Town: Roma

NUTS code: IT Italia

Postal code: 00135

Country: Italy

E-mail: acquisti@coni.it

Fax: +39 0632723651

Internet address(es):

Main address: <http://www.coni.it>

Address of the buyer profile: <http://coniservizi.coni.it/it/coni-servizi/bandi-esiti-di-gara-ed-elenco-fornitori/bandi-di-gara.html>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Individuazione di una Agenzia di PR e Media internazionale.

II.1.2. Main CPV code

92621000 Sports-event promotion services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedura Aperta, in modalità telematica, per l'individuazione di una Agenzia di PR e Media in grado di supportare il «Comitato Roma 2024» nell'attività di promozione internazionale della Città di Roma all'organizzazione dei XXXIII Giochi Olimpici e dei XVII Giochi Paralimpici.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 404 022,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Attività di PR e Media a supporto del «Comitato Roma 2024» nella promozione internazionale della Città di Roma all'organizzazione dei XXXIII Giochi Olimpici e dei XVII Giochi Paralimpici.

II.2.5. Award criteria

Quality criterion - Name: Offerta tecnica / Weighting: 70

Quality criterion - Name: Offerta economica / Weighting: 30

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 072-126083](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/06/2016

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Ketchum Public Relations Srl

Town: Milano

NUTS code: IT Italia

Country: Italy

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: DMTC Srl

Town: Roma

NUTS code: IT Italia

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 845 000,00 EUR

Total value of the contract/lot: 404 022,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunale Amministrativo Regionale del Lazio

Town: Roma

Country: Italy

VI.5. Date of dispatch of this notice

04/10/2016