

**Sweden-Motala: Advertising and marketing services**  
**OJ S 195/2016 08/10/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Inköpssamverkan Motala  
Postal address: Drottningatan 2  
Town: Motala  
Postal code: SE-591 86  
Country: Sweden  
For the attention of: Madelen Boström  
E-mail: [madelen.bostrom@motala.se](mailto:madelen.bostrom@motala.se)

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes  
Official name: Mjölby kommun  
Country: Sweden

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Kommunikationsbyrå Mjölby.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 13: Advertising services  
Main site or place of performance: Mjölby.  
NUTS code SE123 Östergötlands län

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Kommunikationsbyrå till Mjölby kommun.

**II.1.5. CPV code(s)**

79340000 Advertising and marketing services, 22000000 Printed matter and related products

**II.1.6. Information about the Government Procurement Agreement (GPA)**

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

### IV.2. Award criteria

#### IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Bedömning av anbudsprover

#### IV.2.2. Information about electronic auction

An electronic auction has been used: no

### IV.3. Administrative information

#### IV.3.1. File reference number attributed by the contracting authority

30244

#### IV.3.2. Previous publication concerning this procedure

##### Contract notice

Notice number in the OJ S: [2016/S 150-272050](#) of 5.8.2016

## Section V: Award of contract

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Contract No: 1

Lot No: 1

- Lot title: Kommunikationsbyrå Mjölby

#### V.1. Date of conclusion of the contract

6.10.2016

#### V.2. Information about tenders

Number of tenders received: 10

#### V.3. Name and address of the contractor

Official name: Ariom Reklambyrå

Country: Sweden

#### V.4. Information on value of the contract/lot

#### V.5. Information about subcontracting

## Section VI: Complementary information

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### VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

### VI.2. Additional information

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dipmvfsb>

### VI.3. Procedures for review

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

6.10.2016