

**France-Fontenay-aux-Roses: Graphic design services**  
**OJ S 143/2019 26/07/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Commune de Fontenay-aux-Roses

National registration number: 21920032600011

Postal address: 75, rue Boucicaut

Town: Fontenay-aux-Roses

NUTS code: FR105 Hauts-de-Seine

Postal code: 92260

Country: France

E-mail: [priscilla.virton@fontenay-aux-roses.fr](mailto:priscilla.virton@fontenay-aux-roses.fr)

Telephone: +33 141132000

**Internet address(es):**

Main address: <http://www.fontenay-aux-roses.fr>

Address of the buyer profile: <https://www.marches-publics.info/accueil.htm>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

19m03 Edition du magazine d'information municipale

Reference number: 19m03

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Lot n° 1: mise en page du magazine, Lot n° 2: impression offset feuille à feuille

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 500 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Mise en page du magazine

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services, 79823000 Printing and delivery services

#### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

#### **II.2.4. Description of the procurement**

Les prestations de ce lot concernent l'exécution graphique.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre — contenu du critère différent selon le lot (voir RC) / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

Variante exigée supplémentaire Lot 1 secrétariat de la rédaction: rédaction de la majorité des hors-texte. Voir détail dans le CCTP et le RC. Variante retenue variante exigée alternative Lot 2 couché 100 recyclé — le plus banc, le plus opaque avec la meilleure tenue possible. Le titulaire devra fournir des échantillons vierges et imprimés. Variante alternative retenue.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Impression offset feuille à feuille

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79823000 Printing and delivery services, 79823000 Printing and delivery services

#### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

#### **II.2.4. Description of the procurement**

Objet du marché le présent marché a pour objet la fabrication (photogravure, flashage ou CTP, impression offset feuille à feuille, le façonnage, livraison) du magazine d'information municipale de la ville.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre — contenu du critère différent selon le lot (voir RC) / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

Variante exigée supplémentaire Lot 1 secrétariat de la rédaction: rédaction de la majorité des hors-texte. voir détail dans le CCTP et le RC. Variante retenue variante exigée alternative Lot 2 couché 100 recyclé — le plus banc, le plus opaque avec la meilleure tenue possible. Le titulaire devra fournir des échantillons vierges et imprimés. Variante alternative retenue.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 028-062558](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 1**

**Title:**

Mise en page du magazine

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

14/05/2019

**V.2.2. Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Hermès Communication

Postal address: 9 allée du Progrès

Town: Vanves

NUTS code: FR105 Hauts-de-Seine

Postal code: 92170

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 220 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Lot No: 2**

**Title:**

Impression offset feuille à feuille

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

14/05/2019

**V.2.2. Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Groupe des imprimeries Morault

Postal address: 2, rue Torricelli

Town: Paris

NUTS code: FR101 Paris

Postal code: 75017

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 280 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

## **VI.4. Procedures for review**

### **VI.4.1. Review body**

Official name: Tribunal administratif de Cergy-Pontoise  
Postal address: 2-4 bd de l'Hautil  
Town: Cergy-Pontoise  
Postal code: 95027  
Country: France  
E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)  
Telephone: +33 130173400  
Fax: +33 130173459

### **VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal administratif de Cergy-Pontoise  
Postal address: 2-4 bd de l'Hautil  
Town: Cergy-Pontoise  
Postal code: 95027  
Country: France  
E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)  
Telephone: +33 130173400  
Fax: +33 130173459

### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Cergy-Pontoise  
Postal address: 2-4 bd de l'Hautil  
Town: Cergy-Pontoise  
Postal code: 95027  
Country: France  
E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)  
Telephone: +33 130173400  
Fax: +33 130173459

## **VI.5. Date of dispatch of this notice**

23/07/2019