

Ireland-Dublin: Media services — online communication consultancy service

OJ S 196/2016 11/10/2016

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Communication, Representation in Ireland

Postal address: 12–14 Mount Street

Town: Dublin 2

NUTS code: IE021 Dublin

Postal code: D02 W710

Country: Ireland

E-mail: COMM-IE-TENDERS@ec.europa.eu

Internet address(es):

Main address: http://ec.europa.eu/dgs/communication/index_en.htm

Address of the buyer profile: <http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1809>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Media services — online communication consultancy service.

Reference number: PO/2016-16/DUB.

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Media consultancy services: online communication consultancy services.

II.1.5. Estimated total value

Value excluding VAT: 235 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

The purpose of the contract is to supply the European Commission with services enabling it to provide the general public, other specified target groups, and the media with information on Commission policy. The services requested by the Commission should enable it not just to improve the coordination of information and communication activities, but also to further develop its information and communication policy. Ultimately the aim is to make the activities, objectives and policies of the Commission better known to the general public via the media, especially social media and the Internet.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 235 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The contract is renewed automatically 2 times for 12 months each.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See Internet address provided in Section I.3.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See Internet address provided in Section I.3.

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 24/11/2016 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 01/12/2016 Local time: 11:00

Place:

European Commission Representation in Ireland, 12–14 Mount Street, Meeting Room 3/05, Dublin 2, D02 W710, IRELAND.

Information about authorised persons and opening procedure: A maximum of 2 representatives per tender can attend the opening of tenders. See Internet address provided in Section I.3 for more practical details.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

See Internet address provided in Section I.3.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 43031

Internet address: <http://www.curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See Internet address provided in Section I.3.

VI.5. Date of dispatch of this notice

29/09/2016