

**Netherlands-Zoetermeer: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 113/2023 14/06/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Stichting Samenwerking Beroepsonderwijs Bedrijfsleven

National registration number: 9741962

Postal address: Louis Braillelaan 24

Town: ZOETERMEER

NUTS code: NL Nederland

Postal code: 2719 EJ

Country: Netherlands

Contact person: Julia Klapwijk

E-mail: [inkoop@s-bb.nl](mailto:inkoop@s-bb.nl)

Telephone: +31 883380000

**Internet address(es):**Main address: <http://www.s-bb.nl>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/aankondigingen/overzicht/300479/details>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/aankondigingen/overzicht/300479/details>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Koepelorganisatie gefinancierd uit overheidsmiddelen

**I.5. Main activity**

Other activity: Belangenbehartiging, advisering, dienstverlening mbo

**Section II: Object**

---

**II.1. Scope of the procurement****II.1.1. Title**

Gebruikersonderzoek naar online dienstverlening

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

De onderhavige aanbesteding heeft betrekking op onderzoek naar online dienstverlening van SBB. Het betreft het testen/toetsen van ideeën over, dan wel concrete uitwerkingen van, online dienstverleningen op de verschillende doelgroepen.

Binnen scope van de opdracht valt:

- Het voorbereiden, uitvoeren en evalueren van onderzoek naar online dienstverlening voor alle online platformen van SBB;
- Het werven van respondenten ten behoeve van het uit te voeren onderzoek.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

Perceel 1 - Doelgroep jongeren

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,

73300000 Design and execution of research and development, 73200000 Research and

development consultancy services, 73100000 Research and experimental development

services, 72000000 IT services: consulting, software development, Internet and support

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

Op basis van de huidige spend en de invloed van de toekomstige ontwikkelingen zijn de uitgaven die gepaard gaan met onderzoek naar online dienstverlening voor de doelgroep jongeren naar schatting €60.000,- tot €132.000 excl. btw per jaar. De totaal geraamde waarde van de opdracht bedraagt derhalve €528.000 exclusief btw. Gezien de verwachte toekomstige ontwikkelingen en het nog niet duidelijk is hoeveel effect dit gaat hebben op de dienstverlening is de maximale waarde van dit perceel €1.320.000,- exclusief btw.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Visie en algemene aanpak / Weighting: 30

Quality criterion - Name: Werkwijze / Weighting: 30

Quality criterion - Name: Case - Doelgroep jongeren / Weighting: 20

Price - Weighting: 20

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

De Raamovereenkomst kan na de initiële looptijd van twee (2) jaar eenmalig met twee (2) optie jaren worden verlengd.

## **II.2.10. Information about variants**

Variants will be accepted: no

## **II.2.11. Information about options**

Options: yes

Description of options:

Optie tot verlenging van de Raamovereenkomst

## **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Perceel 2 - Doelgroep volwassenen

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 73300000 Design and execution of research and development, 73200000 Research and development consultancy services, 73100000 Research and experimental development services, 72000000 IT services: consulting, software development, Internet and support

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

Op basis van de huidige spend en de invloed van de toekomstige ontwikkelingen zijn de uitgaven die gepaard gaan onderzoek naar online dienstverlening voor de doelgroep volwassenen naar schatting €100.000,- tot €196.000 excl. btw per jaar. De geraamde waarde van de opdracht bedraagt derhalve €784.000 exclusief btw. Gezien de verwachte toekomstige ontwikkelingen en het nog niet duidelijk is hoeveel effect dit gaat hebben op de dienstverlening is de maximale waarde van dit perceel €1.960.000,- exclusief btw.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Visie en algemene aanpak / Weighting: 30

Quality criterion - Name: Werkwijze / Weighting: 30

Quality criterion - Name: Case - Doelgroep volwassenen / Weighting: 20

Price - Weighting: 20

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

De Raamovereenkomst kan na de initiële looptijd van twee (2) jaar eenmalig met twee (2) optie jaren worden verlengd.

## **II.2.10.**

### **Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

Optie tot verlenging van de Raamovereenkomst

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

---

#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Maximaal één (1) onderneming per perceel.

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/08/2023 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

##### **IV.2.7.**

## Conditions for opening of tenders

Date: 23/08/2023 Local time: 12:01

### Section VI: Complementary information

---

#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Rechtbank `s Gravenhage

Postal address: Postbus 20302

Town: `s Gravenhage

Postal code: 2500 EH

Country: Netherlands

E-mail: [mediation.rb.denhaag@rechtspraak.nl](mailto:mediation.rb.denhaag@rechtspraak.nl)

Internet address: <http://www.rechtspraak.nl/organisatie/rechtbanken/den-haag>

#### VI.5. Date of dispatch of this notice

09/06/2023