

F-Montreuil-sous-Bois: aeral advertising services
OJ S 214/2012 07/11/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Odeadom

Postal address: 12 rue Henri Rol-Tanguy

Town: Montreuil-sous-Bois

Postal code: 93555

Country: France

For the attention of: Stéphane Joret

E-mail: stephane.joret@odeadom.fr

Internet address(es):

General address of the contracting authority: <http://odeadom.e-marchespublics.com>

Address of the buyer profile: <http://odeadom.e-marchespublics.com>

I.2. Type of the contracting authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Conception de messages et supports promotionnels et achat d'espaces publicitaires pour la promotion des produits issus des filières de diversification de l'agriculture d'outre-mer.

II.1.5. CPV code(s)

79341500 Aeral advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 114-189004](#) of 16.6.2012

Section V: Award of contract

Lot No: 1

- Lot title: Lot 1: conception de messages et supports promotionnels et achat d'espaces publicitaires pour la promotion des produits issus des filières de diversification de l'agriculture d'outre-mer concernant la zone géographique "départements Français d'Amérique".

V.1. Date of conclusion of the contract

26.10.2012

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Absinthe

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: Lot 2: conception de messages et supports promotionnels et achat d'espaces publicitaires pour la promotion des produits issus des filières de diversification de l'agriculture d'outre-mer concernant la zone géographique "océan Indien".

V.1. Date of conclusion of the contract

26.10.2012

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Young & Rubicam Réunion

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Annonce n° 326, BOAMP 114 B du 15.6.2012.

Date d'envoi du présent avis au JOUE et au BOAMP: 5.11.2012.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

5.11.2012