

Germany-Düsseldorf: Advertising campaign services
OJ S 133/2021 13/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministerium für Arbeit, Gesundheit und Soziales NRW

Postal address: Fürstenwall 25

Town: Düsseldorf

NUTS code: DEA11 Düsseldorf, Kreisfreie Stadt

Postal code: 40219

Country: Germany

Contact person: Vergabestelle

E-mail: Vergabestelle@mags.nrw.de

Internet address(es):

Main address: www.mags.nrw.de

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kampagne „Testen lassen!“ zur Bekämpfung der Corona-Pandemie in Nordrhein-Westfalen

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Kampagne „Testen lassen!“ zur Bekämpfung der Corona-Pandemie in Nordrhein-Westfalen.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 860 697,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DEA11 Düsseldorf, Kreisfreie Stadt

Main site or place of performance: Ganz NRW

II.2.4. Description of the procurement

Kampagne „Testen lassen!“ zur Bekämpfung der Corona-Pandemie in Nordrhein-Westfalen.

II.2.5. Award criteria

Cost criterion - Name: Preis und Verfügbarkeit / Weighting: 100

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- Extreme urgency brought about by events unforeseeable for the contracting authority and in accordance with the strict conditions stated in the directive

Explanation:

§ 14 Abs. 4 Nr. 3 VgV im Zusammenhang mit der Beschaffung von Leistungen / Dienstleistungen zur Eindämmung der Ausbreitung des neuartigen Coronavirus SARS-CoV-2 (Corona)

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Kampagne „Testen lassen!“ zur Bekämpfung der Corona-Pandemie in Nordrhein-Westfalen

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/07/2021

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Scholz & Friends Düsseldorf GmbH

Postal address: Rathausufer 16-17

Town: Düsseldorf

NUTS code: DE Deutschland

Postal code: 40213

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 860 697,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vergabekammer Rheinland – Spruchkörper Düsseldorf

Postal address: Am Bonnhof 35

Town: Düsseldorf

Postal code: 40474

Country: Germany

VI.5. Date of dispatch of this notice

08/07/2021