

**Lithuania-Vilnius: Advertising and marketing services**

OJ S 144/2019 29/07/2019

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Viešoji įstaiga „GO Vilnius“

National registration number: 123641468

Postal address: Gynėjų g. 14

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT-01109

Country: Lithuania

Contact person: Eglė Sutkienė

E-mail: [egle.sutkiene@vilnius.lt](mailto:egle.sutkiene@vilnius.lt)

Telephone: +370 61282191

**Internet address(es):**Main address: <http://www.govilnius.lt>Address of the buyer profile: <https://pirkimai.eviesiejpirkimai.lt/ctm/Company/CompanyInformation/Index/1078>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://pirkimai.eviesiejpirkimai.lt/app/rfq/publicpurchase\\_docs.asp?PID=469816](https://pirkimai.eviesiejpirkimai.lt/app/rfq/publicpurchase_docs.asp?PID=469816)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://pirkimai.eviesiejpirkimai.lt/app/rfq/rwentrance\\_s.asp?PID=469816&B=PPO](https://pirkimai.eviesiejpirkimai.lt/app/rfq/rwentrance_s.asp?PID=469816&B=PPO)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Reklamos paslaugos Vokietijos ir Jungtinės Karalystės rinkoms skirtame kanale

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Perkančioji organizacija numato įsigyti reklamos įgyvendinimo paslaugas interneto kanale, skirtame Vokietijos ir Jungtinės Karalystės rinkoms.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: LT Lietuva

### **II.2.4. Description of the procurement**

Perkančioji organizacija numato įsigyti reklamos įgyvendinimo paslaugas interneto kanale, skirtame Vokietijos ir Jungtinės Karalystės rinkoms: parengti reklamos planą, administruoti arba suteikti administravimo teises Vilniui skirtose svetainėse JK, Vokietijoje, talpinti pateiktą medžiagą Vilniui priskirtose interneto svetainėse ir kt.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 4

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Sąlygų sąrašas ir trumpas aprašymas: deklaruodami, kad nėra pagrindo pašalinti iš pirkimo, kartu su pasiūlymu užpildytą Europos bendrąjį viešųjų pirkimų dokumentą (toliau – EBVPD) turi pateikti:

- 1) pasiūlymą pateikęs dalyvis;
- 2) kiekvienas tiekėjų grupės partneris, jei pasiūlymą pateikia tiekėjų grupė;
- 3) kiekvienas subtiekęjas ar ūkio subjektas, kurių pajėgumais remiasi tiekėjas.

### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **III.2. Conditions related to the contract**

### **III.2.2. Contract performance conditions**

Klientui nustačius, kad paslaugų teikėjas neįvykdė ar netinkamai įvykdė bet kurį įsipareigojimą pagal sutartį, paslaugų teikėjas sumoka klientui sutarties įvykdymo užtikrinimo sumą – 10 proc. netesybas nuo bendros sutarties vertės.

Sutarties įvykdymo užtikrinimu garantuojama, kad klientui bus atlyginti nuostoliai, atsiradę paslaugų teikėjui dėl jo kaltės pažeidus sutartį.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 30/08/2019 Local time: 10:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Lithuanian

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 30/08/2019 Local time: 10:45

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

**VI.5. Date of dispatch of this notice**

25/07/2019