

Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security
OJ S 133/2021 13/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/Bymiljøetaten

National registration number: 996 922 766

Town: Oslo

NUTS code: NO Norge

Postal code: 0579

Country: Norway

Contact person: Synnøve Jørgensen

E-mail: synnove.jorgensen@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: www.oslo.kommune.no

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/264775>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework Agreement for the Procurement of Communication Consultants and Associated Services for Rusken

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

The framework agreements are for the procurement of assignments for communication consultants and associated services. The start-up of the contract will be 26 August 2021. Tenderers must be able to undertake to being a total supplier for the communication services requested in the contract period. This means that the contract will cover a general service that, in addition to assistance from communication consultants, will also cover the procurement of

other goods and services that are included in a concrete assignment. Examples of the latter are the procurement of different materials that can be used in different campaigns, as well as assistance from consultants in other disciplines, such as film production and games development. Each assignment will determine what services are required. If the tenderer does not have the resources in his own organisation to carry out a concrete assignment, the tenderer will be responsible for signing contracts with sub-suppliers so that an overall service can be offered to the contracting authority.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 8 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

The framework agreements are for the procurement of assignments for communication consultants and associated services. The start-up of the contract will be 26 August 2021. Tenderers must be able to undertake to being a total supplier for the communication services requested in the contract period. This means that the contract will cover a general service that, in addition to assistance from communication consultants, will also cover the procurement of other goods and services that are included in a concrete assignment. Examples of the latter are the procurement of different materials that can be used in different campaigns, as well as assistance from consultants in other disciplines, such as film production and games development. Each assignment will determine what services are required. If the tenderer does not have the resources in his own organisation to carry out a concrete assignment, the tenderer will be responsible for signing contracts with sub-suppliers so that an overall service can be offered to the contracting authority.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 40 %

Quality criterion - Name: Competence and experience of offered the key personnel / Weighting : 40 %

Cost criterion - Name: Hourly price and mark-up percentage for sub-contractors / Weighting: 20 %

II.2.11. Information about options

Options: yes

Description of options:

The contract can be extended for 1 + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 247-615419](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Framework Agreement for the Procurement of Communication Consultants and Associated Services for Rusken

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2021

V.2.2. Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: GAMBIT H&K AS

Town: Oslo

NUTS code: NO Norge

Country: Norway

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 8 000 000,00 NOK

Total value of the contract/lot: 8 000 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo tingrett

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

08/07/2021