

France-La Roche-sur-Yon: Publishing services
OJ S 134/2021 14/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vendée Expansion

Postal address: 33 rue de l'Atlantique — CS 80206

Town: La Roche-sur-Yon Cedex

NUTS code: FRG05 Vendée

Postal code: 85005

Country: France

E-mail: S.leger@gie-epl-vendee.fr

Internet address(es):

Main address: <https://www.vendee-expansion.fr>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Other type: Société anonyme d'économie mixte locale

I.5. Main activity

Other activity: Ingénierie et tourisme

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Conception et impression des documents liés à l'opération de promotion des sites touristiques de Vendée

Reference number: VE-F02-A03-2021

II.1.2. Main CPV code

79970000 Publishing services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation a pour objet la conception, la traduction, l'exécution, l'impression, le conditionnement et la livraison des documents de promotion et de communication liés à l'opération de promotion des sites touristiques de Vendée conduite par le Pôle Tourisme de la SAEML Vendée Expansion

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 255 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79823000 Printing and delivery services, 79920000 Packaging and related services

II.2.3. Place of performance

NUTS code: FRG05 Vendée

II.2.4. Description of the procurement

La présente consultation a pour objet la conception, la traduction, l'exécution, l'impression, le conditionnement et la livraison des documents de promotion et de communication liés à l'opération de promotion des sites touristiques de Vendée conduite par le Pôle Tourisme de la SAEML Vendée Expansion.

II.2.5. Award criteria

Quality criterion - Name: Méthodologie proposée pour la réalisation des prestations / Weighting : 25

Quality criterion - Name: Qualités techniques des échantillons proposés / Weighting: 15

Quality criterion - Name: Moyens humains et techniques mobilisables pour la réalisation des prestations / Weighting: 10

Quality criterion - Name: Démarche environnementale du candidat / Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 103-271426](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: VE-F02-A03-2021

Title:

Conception et impression des documents liés à l'opération de Promotion des Sites Touristiques de Vendée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Noveprint

Postal address: 12 rue Paul Doumer

Town: La Roche-sur-Yon

NUTS code: FRG05 Vendée

Postal code: 85000

Country: France

Internet address: <http://www.noveprint.fr>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 255 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal judiciaire de Rennes

Postal address: Cité judiciaire — 7 rue Pierre Abélard — CS 73127

Town: Rennes

Postal code: 35031

Country: France

VI.5. Date of dispatch of this notice

09/07/2021