

Germany-Berlin: Advertising and marketing services
OJ S 197/2015 10/10/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Vivantes — Netzwerk für Gesundheit GmbH

Postal address: Am Nordgraben 2

Town: Berlin

Postal code: 13509

Country: Germany

For the attention of: Dr. Andreas Schmitt

E-mail: agents_abudhabi@vivantes.de

Internet address(es):

General address of the contracting authority: www.vivantes-international.de

I.2. Type of the contracting authority

Other: major hospital owned by the state of Berlin

I.3. Main activity

Health

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Resident Representative Contract for the Emirate of Abu Dhabi.

II.1.2. Type of contract and place of performance or delivery

Services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Vivantes intends to expand its international patient services. The contractor shall solicit business for Vivantes at potential institutional clients, e.g. state institutions, private enterprises and insurance companies in the Emirate of Abu Dhabi. Furthermore, the contractor shall maintain business relationships with those clients.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

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Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Bid price. Weighting 30
2. Concept. Weighting 70

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015/025-02

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 88-158853](#) of 7.5.2015

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Future Vision GmbH

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Body responsible for mediation procedures

Official name: Senatsverwaltung für Wirtschaft, Technologie und Forschung; Vergabekammer des Landes Berlin

Postal address: Martin-Luther-Straße 105

Town: Berlin
Postal code: 10825
Country: Germany

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: The public procurement tribunal shall initiate review proceedings only upon application. The application is inadmissible, if:

1. the applicant became aware of the violation of provisions governing the award of public contracts during the award procedure and did not object to the contracting authority without undue delay;
2. violations of provisions governing the award of public contracts which become apparent from the tender notice are not notified to the contracting authority by the end of the period specified in the notice for submission of a tender or application;
3. violations of provisions governing the award of public contracts which only become apparent from the award documents are not notified to the contracting authority by the end of the period specified in the notice for submission of a tender or application;
4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

7.10.2015