

Germany-Cologne: Advertising and marketing services
OJ S 175/2017 13/09/2017
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Einkaufsverbund der Krankenkassen (EVdK) für die pronova BKK, Körperschaft des öffentlichen Rechts

Postal address: Butzweilerhof Allee 2

Town: Köln

NUTS code: DEA23 Köln, Kreisfreie Stadt

Postal code: 50829

Country: Germany

E-mail: christina.friebe@evdk.com

Telephone: +49 221567853906

Fax: +49 221567859906

Internet address(es):

Main address: www.evdk.com

Address of the buyer profile: www.evdk.com

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rahmenvereinbarungen über die Versorgung mit diversen Werbemitteln.

Reference number: 926

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Supplies

II.1.4. Short description

Gegenstand der Abrufrahmenvereinbarungen mit den 3 bezuschlagten Dienstleistenden ist die Versorgung der pronova BKK mit diversen Werbemitteln.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DEA23 Köln, Kreisfreie Stadt

II.2.4. Description of the procurement

Gegenstand der Abrufrahmenvereinbarungen mit den 3 bezuschlagten Dienstleistenden ist die Versorgung der pronova BKK mit diversen Werbemitteln.

II.2.5. Award criteria

Quality criterion - Name: Fachliche Bewertung / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 087-169415](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: Vertrag zur Ausschreibung 926

Title:

Abrufrahmenvereinbarungen über die Versorgung mit diversen Werbemitteln.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2017

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: HBW merchandise GmbH & Co.KG

Postal address: Kaltenbornweg 20-24

Town: Köln

NUTS code: DEA23 Köln, Kreisfreie Stadt

Postal code: 50679

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: Vertrag zur Ausschreibung 926

Title:

Abrufrahmenvereinbarungen über die Versorgung mit diversen Werbemitteln.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2017

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kandinsky Deutschland GmbH

Postal address: Königsberger Str. 100 / Gebäude B10

Town: Düsseldorf

NUTS code: DEA11 Düsseldorf, Kreisfreie Stadt

Postal code: 40231

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: Vertrag zur Ausschreibung 926

Title:

Abrufrahmenvereinbarungen über die Versorgung mit diversen Werbemitteln.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2017

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Präsenta Promotion International GmbH

Postal address: Konrad-Adenauer-Str. 72 – 74

Town: Solingen

NUTS code: DEA19 Solingen, Kreisfreie Stadt

Postal code: 42651

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Die Vergabekammern des Bundes

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

E-mail: vk@bundeskartellamt.bund.de

Telephone: +49 22894990

Fax: +49 2289499163

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Die Vergabestelle verweist auf die Regelungen zur Rechtsbehelfsfristen und

Präklusionsbestimmungen nach §160 Absatz 1 bis 3 GWB. Ein Antrag auf Nachprüfung ist binnen 15 Kalendertage nach Eingang der Mitteilung des Auftraggebers, einer Rüge nicht abhelfen zu wollen, an Die Vergabekammern des Bundes, Villemombler Straße 76, 53123

Bonn, Tel.: 0228 9499-0, Fax: 0228 9499-163, vk@bundeskartellamt.bund.de gemäß Punkt VI.4.1) zu stellen.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Einkaufsverbund der Krankenkassen (EVdK)

Postal address: Butzweilerhof Allee 2

Town: Köln

Postal code: 50829

Country: Germany

E-mail: christina.friebe@evdk.com

Telephone: +49 221567853906

Fax: +49 221567859906

Internet address: www.evdk.com

VI.5. Date of dispatch of this notice

09/09/2017