

Spain-Madrid: Public relations consultancy services
OJ S 156/2018 16/08/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Junta de Contratación del Ministerio de Asuntos Exteriores y Cooperación

National registration number: S2812001B

Postal address: Plaza de la Provincia, 1

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28071

Country: Spain

Contact person: Junta de Contratación del Ministerio de Asuntos Exteriores y Cooperación

E-mail: junta.contratacion@maec.es

Telephone: +34 913799292

Internet address(es):

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Ry8%2F2tKUmQwQK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de gestión de las cuentas en medios sociales del Ministerio de Asuntos Exteriores y de Cooperación

Reference number: 201822000001

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de gestión de las cuentas en medios sociales del Ministerio de Asuntos Exteriores y de Cooperación.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 130 578,52 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Servicio de gestión de las cuentas en medios sociales del Ministerio de Asuntos Exteriores y de Cooperación.

II.2.5. Award criteria

Quality criterion - Name: Subjetivos (ver cláusula 3.3 Pliegos Administrativos) / Weighting: 50
Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 201822000001

Title:

Servicio de gestión de las cuentas en medios sociales del Ministerio de Asuntos Exteriores y de Cooperación

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/08/2018

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Eurostar Mediagroup, S. L.

National registration number: B83500132

Postal address: C/ Velázquez, 50, 6ª planta

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28001

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 165 289,24 EUR

Total value of the contract/lot: 130 578,52 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Junta de Contratación Ministerio Asuntos Exteriores y Cooperación

Postal address: Plaza de la Provincia, 1

Town: Madrid

Postal code: 28012

Country: Spain

VI.5. Date of dispatch of this notice

14/08/2018