

Germany-Munich: Information video-tape production
OJ S 115/2023 16/06/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Bayern Tourismus Marketing GmbH

Postal address: Arabellastr. 17

Town: München

NUTS code: DE212 München, Kreisfreie Stadt

Postal code: 81925

Country: Germany

E-mail: vergabe@bayern.info

Internet address(es):

Main address: <https://tourismus.bayern/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtyp.de/Satellite/notice/CXVHYD6Y1DVSNTS6/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://satellite.dtyp.de/Satellite/notice/CXVHYD6Y1DVSNTS6>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rahmenvertrag Produktion Bewegtbild

Reference number: 2023-010/VA

II.1.2. Main CPV code

92111260 Information video-tape production

II.1.3. Type of contract

Services

II.1.4. Short description

Die BayTM als Auftraggeber (AG) benötigt diverses Bewegtbild-Material, z.B. Aufnahmen und Reportagen der Bayern-Botschafter (erlebe.bayern/insider), von (Brauchtums-)

Veranstaltungen etc., in unterschiedlichen Formaten und Längen unter anderem für die Website www.tourismus.bayern, www.erlebe.bayern, Social Media-Kanäle, Messen, Veranstaltungen etc.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 4

II.2. Description

II.2.1. Title

Footage-Material, Web-Clips, Videoproduktionen

Lot No: 1

II.2.2. Additional CPV code(s)

92111260 Information video-tape production, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production , 92111210 Advertising film production, 92111220 Advertising video-tape production, 92111250 Information film production

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: Bayern Tourismus Marketing GmbH Arabellastr. 17 81925 München Erfüllungsort wird der Ort sein, in dem die Produktion des Bewegtbilds geplant werden wird. Angaben sind an dieser Stelle nicht möglich.

II.2.4. Description of the procurement

Die BayTM als Auftraggeber (AG) benötigt diverses Bewegtbild-Material, z.B. Aufnahmen und Reportagen der Bayern-Botschafter (erlebe.bayern/insider), von (Brauchtums-) Veranstaltungen etc., in unterschiedlichen Formaten und Längen unter anderem für die Website www.tourismus.bayern, www.erlebe.bayern, Social Media-Kanäle, Messen, Veranstaltungen etc.

Weitere Angaben bitte der Anlage Leistungsbeschreibung entnehmen.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 10/10/2023 End: 09/10/2024

This contract is subject to renewal: yes

Description of renewals:

Der Rahmenvertrag kann bis zu dreimal jeweils um 12 Monate verlängert werden und endet zum angegebenen Datum, ohne dass es einer Kündigung bedarf.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dokumentationen/ Livestream Produktionen
Lot No: 2

II.2.2. Additional CPV code(s)

92111260 Information video-tape production, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production , 92111210 Advertising film production, 92111220 Advertising video-tape production, 92111250 Information film production

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: Bayern Tourismus Marketing GmbH Arabellastr. 17 81925 München Erfüllungsort wird der Ort sein, in dem die Produktion des Bewegtbilds geplant werden wird. Angaben sind an dieser Stelle nicht möglich.

II.2.4. Description of the procurement

Die BayTM benötigt von diversen Veranstaltungen, Events, virtuelle Events, Messen, Kongresse, Pressekonferenzen Veranstaltungs-Nachberichte und/oder Veranstaltungs-Live-Schaltungen inkl. Aufzeichnung.
Weitere Angaben bitte der Anlage Leistungsbeschreibung entnehmen.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 10/10/2023 End: 09/10/2024

This contract is subject to renewal: yes

Description of renewals:

Der Rahmenvertrag kann bis zu dreimal jeweils um 12 Monate verlängert werden und endet zum angegebenen Datum, ohne dass es einer Kündigung bedarf.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erklärvideo
Lot No: 3

II.2.2. Additional CPV code(s)

92111260 Information video-tape production, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production , 92111210 Advertising film production, 92111220 Advertising video-tape production, 92111250 Information film production

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt
Main site or place of performance: Bayern Tourismus Marketing GmbH Arabellastr. 17 81925 München Erfüllungsort wird der Ort sein, in dem die Produktion des Bewegtbilds geplant werden wird. Angaben sind an dieser Stelle nicht möglich.

II.2.4. Description of the procurement

Die BayTM benötigt diverses Bewegtbild-Material/Erklärvideos die in unterschiedlichen Formaten und u.a. auf der Webseite www.tourismus.bayern; www.erlebe.bayern veröffentlicht werden.
Weitere Angaben bitte der Anlage Leistungsbeschreibung entnehmen.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 10/10/2023 End: 09/10/2024

This contract is subject to renewal: yes

Description of renewals:

Der Rahmenvertrag kann bis zu dreimal jeweils um 12 Monate verlängert werden und endet zum angegebenen Datum, ohne dass es einer Kündigung bedarf.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Bewegtbild und Open Data mit CC-BY-SA Lizenzen
Lot No: 4

II.2.2. Additional CPV code(s)

92111260 Information video-tape production, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production, 92111210 Advertising film production, 92111220 Advertising video-tape production, 92111250 Information film production

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: Bayern Tourismus Marketing GmbH Arabellastr. 17 81925 München Erfüllungsort wird der Ort sein, in dem die Produktion des Bewegtbilds geplant werden wird. Angaben sind an dieser Stelle nicht möglich.

II.2.4. Description of the procurement

Die BayTM sucht Produktionsfirmen, die Bewegtbilder/-szenen/-sequenzen mit CC BY-SA Lizenz produzieren.

Weitere Angaben bitte der Anlage Leistungsbeschreibung entnehmen.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 10/10/2023 End: 09/10/2024

This contract is subject to renewal: yes

Description of renewals:

Der Rahmenvertrag kann bis zu dreimal jeweils um 12 Monate verlängert werden und endet zum angegebenen Datum, ohne dass es einer Kündigung bedarf.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 15

IV.1.4. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.5. Information about negotiation

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/07/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 19/07/2023

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Bekanntmachungs-ID: CXVHYD6Y1DVSNTS6

VI.4. Procedures for review

VI.4.1. Review body

Official name: Regierung von Oberbayern

Postal address: Vergabekammer Südbayern

Town: München

Postal code: 80534

Country: Germany

E-mail: vergabekammer.suedbayern@reg-ob.bayern.de

Telephone: +49 89/2176-2411

VI.4.2. Body responsible for mediation procedures

Official name: Regierung von Oberbayern

Postal address: Vergabekammer Südbayern

Town: München

Postal code: 80534

Country: Germany

E-mail: vergabekammer.suedbayern@reg-ob.bayern.de

Telephone: +49 89/2176-2411

VI.5. Date of dispatch of this notice

13/06/2023