

**United Kingdom-London: Advertising and marketing services**

OJ S 198/2015 13/10/2015

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Financial Services Compensation Scheme Limited

Postal address: 10th Floor Beaufort House, 15 St Botolph Street

Town: London

Postal code: EC3A 7QU

Country: United Kingdom

Contact person: Procurement Team

E-mail: [procurement@fscs.org.uk](mailto:procurement@fscs.org.uk)

Telephone: +44 2073758004

**Internet address(es):**General address of the contracting authority: <http://www.fscs.org.uk>**Additional information can be obtained from:**

Official name: FSCS Ltd

Postal address: 10th Floor Beaufort House, 15 St Botolph Street

Town: London

Postal code: EC3A 7QU

Country: United Kingdom

E-mail: [fscs255@fscs.org.uk](mailto:fscs255@fscs.org.uk)Internet address: <http://www.fscs.org.uk>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: FSCS Ltd

Postal address: 10th Floor Beaufort House, 15 St Botolph Street

Town: London

Postal code: EC3A 7QU

Country: United Kingdom

E-mail: [fscs255@fscs.org.uk](mailto:fscs255@fscs.org.uk)Internet address: <http://www.fscs.org.uk>**Tenders or requests to participate must be submitted:** Official name: FSCS Ltd

Postal address: 10th Floor Beaufort House, 15 St Botolph Street

Town: London

Postal code: EC3A 7QU

Country: United Kingdom

E-mail: [fscs255@fscs.org.uk](mailto:fscs255@fscs.org.uk)Internet address: <http://www.fscs.org.uk>**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Economic and financial affairs

#### **I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

### **Section II: Object of the contract**

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#### **II.1. Description**

##### **II.1.1. Title attributed to the contract by the contracting authority**

FSCS255 Creative Communication Agency Service (C-CAS).

##### **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: UK.

NUTS code UKI12 Inner London - East

##### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

##### **II.1.4. Information about framework agreement**

##### **II.1.5. Short description of the contract or purchase(s)**

FSCS is seeking to appoint a single agency for their Creative Communications. The proposed contract length is 2 years with options for annual extensions in Year 3 and Year 4.

##### **II.1.6. CPV code(s)**

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services

##### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

##### **II.1.8. Lots**

This contract is divided into lots: no

##### **II.1.9. Information about variants**

#### **II.2. Scope of the procurement**

##### **II.2.1. Total quantity or scope**

2 year contract term with options to extend for a further 1 year in Year 3 and Year 4.

Estimated value excluding VAT:

Range: between 800 000 and 1 600 000 GBP

##### **II.2.2. Information about options**

Options: no

##### **II.2.3. Information about renewals**

This contract is subject to renewal: no

#### **II.3. Duration of the contract or time limit for completion**

Start 1.4.2016. Completion 31.3.2018

### **Section III: Legal, economic, financial and technical information**

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- III.1. Conditions related to the contract**
  - III.1.1. Deposits and guarantees required**
  - III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**
  - III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**
  - III.1.4. Contract performance conditions**
- III.2. Conditions for participation**
  - III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
  - III.2.2. Economic and financial ability**
  - III.2.3. Technical and professional ability**
  - III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
  - III.3.1. Information about a particular profession**
  - III.3.2. Information about staff responsible for the performance of the contract**

#### **Section IV: Procedure**

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- IV.1. Type of procedure**
  - IV.1.1. Type of procedure**
    - Restricted
  - IV.1.2. Information about the limits on the number of candidates to be invited**
  - IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
  - IV.2.1. Award criteria**
  - IV.2.2. Information about electronic auction**
- IV.3. Administrative information**
  - IV.3.1. File reference number attributed by the contracting authority**
    - FSCS255
  - IV.3.2. Previous publication concerning this procedure**
  - IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**
  - IV.3.4.**

**Time limit for receipt of tenders or requests to participate**

19.11.2015 - 12:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

26.11.2015

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Any EU official language

Other: English only.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.8. Conditions for opening of tenders**

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

**VI.2. Information about European Union funds**

**VI.3. Additional information**

Interested agencies should contact [fscs255@fscs.org.uk](mailto:fscs255@fscs.org.uk) to request the PQQ documents and to be put in touch with the AAR Group who is supporting the agency selection process.

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

9.10.2015