

France-Lens: Graphic design services
OJ S 146/2020 30/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Musée du Louvre-Lens
Postal address: 6 rue Charles Lecocq
Town: Lens
NUTS code: FRE12 Pas-de-Calais
Postal code: 62300
Country: France
E-mail: achats@louvrelens.fr
Telephone: +33 321186262

Internet address(es):

Main address: <http://www.louvrelens.fr>

Address of the buyer profile: <https://louvrelens.e-marchespublics.com/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marché de prestations de conseil, de création graphique et publicitaire pour la communication du musée du Louvre-Lens
Reference number: 20-COM-04

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Marché de prestations de conseil, de création graphique et publicitaire pour la communication du musée du Louvre-Lens.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 26 850,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRE12 Pas-de-Calais

Main site or place of performance: 6 rue Charles Lecocq, 62300 Lens.

II.2.4. Description of the procurement

Marché de prestations de conseil, de création graphique et publicitaire pour la communication du musée du Louvre-Lens.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Cost criterion - Name: Prix / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 104-251446](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Marché de prestations de conseil, de création graphique et publicitaire pour la communication du musée du Louvre-Lens

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/07/2020

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: H5

National registration number: 39191611100027

Postal address: 25 rue du fg Poissonnière

Town: Paris

NUTS code: FRE12 Pas-de-Calais

Postal code: 75009

Country: France

E-mail: chloe@h5.fr

Telephone: +33 142460633

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 26 850,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Lille

Postal address: 5 rue Geoffroy Saint-Hilaire

Town: Lille

Postal code: 59000

Country: France

E-mail: greffe.ta-lille@juradm.fr

Telephone: +33 359542342

Fax: +33 359542445

Internet address: <http://lille.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal administratif de Lille

Postal address: 5 rue Geoffroy Saint-Hilaire
Town: Lille
Postal code: 59000
Country: France
E-mail: greffe.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445
Internet address: <http://lille.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Lille
Postal address: 5 rue Geoffroy Saint-Hilaire
Town: Lille
Postal code: 59000
Country: France
E-mail: greffe.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445
Internet address: <http://lille.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

28/07/2020