

France-Futuroscope: Staff training services

OJ S 203/2014 22/10/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CNDP

Postal address: Téléport 1, bâtiment @4, CS 80158

Town: Futuroscope Cedex

Postal code: 86961

Country: France

For the attention of: Mme Hoarau Audrey

E-mail: audrey.hoarau@reseau-canope.fr

Internet address(es):

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: CNDP

National registration number: 18004301001485

Postal address: teleport 1 batiment @4 , CS 80158

Town: Futuroscope Cedex

Postal code: 86961

For the attention of: Mme Hoarau Audrey

Tenders or requests to participate must be submitted: Official name: CNDP

Postal address: teleport 1 batiment @4 CS 80158

Town: Futuroscope Cedex

Postal code: 86961

For the attention of: Mme Hoarau Audrey

E-mail: cellule.achats@reseau-canope.fr

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

General public services

Education

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

prestations de formations professionnelles collectives

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 24: Education and vocational education services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement
: 3

Duration of the framework agreement

Duration in years: 3

II.1.5. Short description of the contract or purchase(s)

Prestations de formations professionnelles collectives pour les besoins d'accompagnement des personnels du réseau canopé.

II.1.6. CPV code(s)

80511000 Staff training services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 2

II.3. Duration of the contract or time limit for completion

Duration in months: 36 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Lot 1 : formations du domaine de l'edition Transmedia - production audiovisuelle

1) Short description

La maîtrise et le perfectionnement de l'outil after effects

les techniques de montage son pour optimiser la bande son (du montage au mixage)

la gestion d'une production audiovisuelle

l'utilisation de la suite adobe cc 1ère pro

l'utilisation de photoshop

2) CPV code(s)

80511000 Staff training services

- 3) Quantity or scope**
- 4) Indication about different time frame or duration**
- 5) Additional information about lots**

Lot No: 2

Lot title: Lot 2 : Formations du domaine de l'edition Transmedia - conception, écriture et conduite de projets

- 1) Short description**
Ecrire et concevoir un web documentaire (quel contenu, quelles étapes...)
utiliser les logiciels d'encodage de Web documentaire
initier un projet transmédia, notamment méthodologie, approche des techniques créatives, ...
Conduire un projet transmédia, notamment identifier les modèles numériques, connaître les typologies des projets numériques, aspects juridiques et commerciaux, .
- 2) CPV code(s)**
80511000 Staff training services
- 3) Quantity or scope**
- 4) Indication about different time frame or duration**
- 5) Additional information about lots**

Lot No: 3

Lot title: Lot 3 : formations du domaine de l'edition Transmedia - techniques de maquettage et de graphisme

- 1) Short description**
Objectifs techniques en graphisme et maquettage
- 2) CPV code(s)**
80511000 Staff training services
- 3) Quantity or scope**
- 4) Indication about different time frame or duration**
- 5) Additional information about lots**

Lot No: 4

Lot title: lot 4 : Formations du domaine de l'ingénierie de formation

- 1) Short description**
Objectifs d'analyse, de conception, de méthodologie et d'utilisation des " bons " outils sur les différents dispositifs d'ingénierie de formation (présentielle, à distance, e-learning, mooc, ...)
- 2) CPV code(s)**
80511000 Staff training services
- 3) Quantity or scope**
- 4) Indication about different time frame or duration**
- 5) Additional information about lots**

Lot No: 5

Lot title: Lot 5 : formations du domaine de la Veille informationnelle

1) Short description

Objectifs de développement, de pilotage de mise en place et d'animation d'une veille numérique collaborative couplée d'une approche prospective pour des actions identifiées,

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 6

Lot title: Lot 6 : formations du domaine de la Gestion et Valorisation des collections

1) Short description

Objectifs de conservation préventive des collections et de conception de projets d'archives participatives multi supports

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 7

Lot title: lot 7 : Formations du domaine de l'innovation et de la Créativité

1) Short description

Objectifs de maîtrise des techniques et outils de génération d'idées performantes, et fournir un socle théorique pour développer une intelligence de l'innovation

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 8

Lot title: lot 8 : Formations du domaine de la Valorisation des Offres (commercial et marketing)

1) Short description

Objectifs de conception et d'animation d'un réseau usagers-clients, de commercialisation, de marketing (plans, objectifs, stratégie du digital, relations usagers-clients, ...) avec une dominante édition et numérique

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 9

Lot title: lot 9 : Formations du domaine du Management

1) Short description

Objectifs d'accompagnement des personnels et principalement des cadres du réseau dans l'évolution de leurs missions et/ou de leur posture inhérente à des changements stratégiques et sociologiques tout en facilitant et professionnalisant la prise de poste et l'exercice de fonctions de tout cadre du réseau canopé

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 10

Lot title: lot 10 : formations du domaine des Systèmes d'information et Développement Web

1) Short description

Acquisitions de nouveaux apprentissages, de nouveaux logiciels ou aux perfectionnements de ces apprentissages

2) CPV code(s)

80511000 Staff training services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

les prestations sont financées par le budget propre de l'établissement. Les prestations sont réglées dans un délai de 30 jours à compter de la réception des factures, conformément aux règles applicables aux délais de paiement dans les marchés publics. Une avance pourra être versée conformément aux dispositions du Code des marchés publics

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

le mandataire du groupement sera obligatoirement solidaire

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

List and brief description of conditions: une déclaration concernant le chiffre d'affaires global et le chiffre d'affaires concernant le domaine auquel se réfère le marché, au cours des 3 derniers exercices.

III.2.3. Technical and professional ability

List and brief description of conditions:

une déclaration relative aux moyens humains et techniques dont le prestataire dispose pour l'exécution des prestations.

Une liste des principales références relatives à des prestations similaires.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

14-064

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

26.11.2014 - 12:00

IV.3.5.

Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted
French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender
Duration in days: 120 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Date d'envoi du présent avis au JOUE et au BOAMP : 17.10.2014.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Poitiers

Postal address: 15 rue de Blossac

Town: Poitiers

Postal code: 86000

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Poitiers

Postal address: 15 rue de Blossac

Town: Poitiers

Postal code: 86000

VI.5. Date of dispatch of this notice

17.10.2014