

Finland-Helsinki: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 176/2017 14/09/2017

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Finpro Oy

Postal address: PL 358

Town: Helsinki

NUTS code: FI Suomi / Finland

Postal code: 00181

Country: Finland

E-mail: tendering@finpro.fi

Internet address(es):

Main address: www.finpro.fi

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.finpro.fi/hankinnat>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Finpro Oy

Postal address: PL 358

Town: Helsinki

Postal code: 00181

Country: Finland

E-mail: tendering@finpro.fi

NUTS code: FI Suomi / Finland

Internet address(es):

Main address: www.finpro.fi

I.4. Type of the contracting authority

Other type: state own company

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Visit Finland Marketing Representative to Market Areas.

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

In the countries where Visit Finland is not solely represented by Finpro's own office, Finpro has an agreement with a service provider that represents and acts in the name of Visit Finland in that market area. Consequently, the selected service provider shall provide services to Visit Finland and Visit Finland's client companies wishing to enter or otherwise interested in the following Visit Finland target markets; 1. Germany, Switzerland, Austria, 2. Benelux, 3. France, 4. Italy, 5. Japan, 6. China: Beijing and Chongqing, 7. China: Hong Kong and South China, 8. UAE, 9. USA accordance with the terms of this invitation to tender. The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area.

II.1.5. Estimated total value

Value excluding VAT: 3 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Germany, Austria, Switzerland
Lot No: 1.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

For the services provided for Visit Finland the company is entitled to remuneration as agreed in the cooperation agreement between the service provider and Finpro. Finpro wishes to find reputable service providers that could represent Visit Finland in the market areas, committing to the cooperation with Visit Finland and its national mission.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Benelux
Lot No: 2.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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Start: 01/01/2018 End: 31/12/2019

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Description of renewals:

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II.2.10.

Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

France
Lot No: 3.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

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II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Italy
Lot No: 4.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Japan
Lot No: 5.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

China: Beijing and Chongqing
Lot No: 6.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

China: Hong Kong and South China
Lot No: 7.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

For the services provided for Visit Finland the company is entitled to remuneration as agreed in the cooperation agreement between the service provider and Finpro. Finpro wishes to find reputable service providers that could represent Visit Finland in the market areas, committing to the cooperation with Visit Finland and its national mission.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

UAE

Lot No: 8.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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reputable service providers that could represent Visit Finland in the market areas, committing to the cooperation with Visit Finland and its national mission.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

USA

Lot No: 9.

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

The service provider's main task is to implement Visit Finland's country specific business and marketing plan and its activities in the market area. The service provider complies with Finpro's Visit Finland practices, including e.g. usage of Visit Finland templates, updating the Visit Finland CRM system, and using Visit Finland's reporting templates.

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II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

After the fixed period (2 years), Finpro reserves the right to extend the contract twice 1 year at the time. Finpro informs about the planned continuation three (3) months before the expiry of the ongoing contract term.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Please, look the invitation to tender and the ESPD document.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/11/2017 Local time: 09:00

IV.2.3.

Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 01/11/2017 Local time: 9:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

Tenderers' information requests, if any, shall be delivered by 11.10.2017, 9:00 am (Finnish local time) by e-mail in English to the following e-mail address: tendering@finpro.fi
Information requests should include proper contact information and the subject field of the e-mail message should include the following reference: 'Information request /Visit Finland Marketing Representative X'. Replace X with the number of the market area you wish to leave the offer for. Finpro will provide answers by 13.10.2017 at the same time to all tenderers who delivered proper contact details to the above mentioned e-mail address. In order to ensure equal treatment of tenderers in the procedure Finpro will not reply to any information requests by phone.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus
Postal address: Radanrakentajantie 5
Town: Helsinki
Postal code: 00520
Country: Finland
E-mail: markkinaoikeus@oikeus.fi
Telephone: +358 295643300
Fax: +358 295643314
Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

13/09/2017