

Spain-Barcelona: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 136/2021 16/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Barcelona Activa, S. A. U., S. P. M.

National registration number: A58295296

Postal address: C/ Llacuna, 162

Town: Barcelona

NUTS code: ES51 Cataluña

Postal code: 08018

Country: Spain

E-mail: juridic@barcelonactiva.cat

Telephone: +34 934019585

Fax: +34 934019626

Internet address(es):Main address: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/BCN_BASA/customProf**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/BCN_BASA/customProf

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Empresa pública del Ayuntamiento de Barcelona

I.5. Main activity

Other activity: Servicios de formación, fomento del empleo, impulso de la emprendeduría y el soporte a las empresas

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicios de monitorización digital de la marca Barcelona

Reference number: BA 29/21

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios de monitorización digital de la marca Barcelona.

II.1.5. Estimated total value

Value excluding VAT: 600 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de monitorización digital de la marca Barcelona.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: De juicio de valor / Weighting: 50

Quality criterion - Name: Experiencia que va más allá de los requisitos de solvencia del personal que ejecuta el contrato / Weighting: 15

Cost criterion - Name: Oferta económica / Weighting: 35

II.2.6. Estimated value

Value excluding VAT: 600 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: yes

Description of renewals:

Plazo de prórrogas: hasta cuatro años adicionales.

La duración total del contrato, incluidas las prórrogas, será de cinco años. La duración del contrato podrá prorrogarse por acuerdo del órgano contratante. Las prórrogas serán por periodos máximos de doce meses.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/09/2021 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 08/09/2021 Local time: 13:00

Place:

La Mesa de Contratación que procederá a la apertura del sobre electrónico B se realizará mediante la herramienta Microsoft Teams y podrá asistir cualquier persona que esté interesada enviando, al menos, veinticuatro horas antes de la mesa un correo electrónico a: juridic@barcelonactiva.cat por que pueda ser debidamente convocada.

Information about authorised persons and opening procedure: Para concurrir a esta licitación las empresas deberán presentar las propuestas en sobres en formato electrónico a través del Portal de Contratación Electrónica del Ayuntamiento de Barcelona. El número e identificación de los sobres electrónicos, así como su contenido es el que se especifica en el anexo 2 del Pliego de Cláusulas Administrativas Particulares.

Section VI: Complementary information

VI.1.

Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Vía Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

Telephone: +34 935676300

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

El plazo de interposición de recurso es de quince días hábiles a contar desde la fecha de publicación o notificación en función del acto que se pretende impugnar, de acuerdo con la Ley de Contratos del Sector Público.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Barcelona Activa, S. A. U., P. S. M.

Postal address: C/ Llacuna, 162

Town: Barcelona

Postal code: 08018

Country: Spain

E-mail: juridic@barcelonactiva.cat

Telephone: +34 934019710

VI.5. Date of dispatch of this notice

12/07/2021