

**France-Fontenay-aux-Roses: Graphic design services**  
**OJ S 115/2023 16/06/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: commune de fontenay aux roses

National registration number: 21920032600011

Postal address: 75 rue Boucicaut

Town: Fontenay-aux-Roses

NUTS code: FR105 Hauts-de-Seine

Postal code: 92260

Country: France

E-mail: [priscilla.virton@fontenay-aux-roses.fr](mailto:priscilla.virton@fontenay-aux-roses.fr)

Telephone: +33 141132000

**Internet address(es):**

Main address: <http://www.fontenay-aux-roses.fr>

Address of the buyer profile: <https://www.marches-publics.info/accueil.htm>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

édition du magazine d'information municipale et réalisations connexes

Reference number: 22m21

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

accord-Cadre à bons de commande avec minimum et maximum mono-attributaire de serviceslot 1mise en page du magazine - montant maximum annuel 55 000,00 euro(s) HtLot 2impression offset feuille à feuille - montant maximum 70 000,00 euro(s) (H.T.).

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 335 176,00 EUR

## **II.2. Description**

### **II.2.1. Title**

mise en page du magazine

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services, 79810000 Printing services

### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

### **II.2.4. Description of the procurement**

les prestations de ce lot sont : Exécution graphique (Mise en page, retouche, propositions de visuels, secrétariat de la rédaction)

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre. voir détail dans le Rc / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

une variante est exigée pour le lot 2 :Solution de base : Couché 100% recyclé - le plus blanc, le plus opaque avec la meilleure tenue possible.Variante : Couché recyclé à 60 % et 40 % de pâtes issues de forêts gérées durablement répondant au label Pefc

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

impression offset feuille à feuille

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79823000 Printing and delivery services, 79810000 Printing services

### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

### **II.2.4. Description of the procurement**

le présent marché a pour objet la fabrication (photogravure, flashage ou Ctp, impression offset feuille à feuille, façonnage, livraison) du magazine d'information municipale de la ville de Fontenay-Aux-Roses.La société devra être labellisée Imprim'Vert et la certification Pefc.Les prestations de ce lot sont :Flashage ou Ctp, fourniture du papier, impression, façonnage et livraison du magazine d'information municipale

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre. voir détail dans le Rc / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

une variante est exigée pour le lot 2 :Solution de base : Couché 100% recyclé - le plus blanc, le plus opaque avec la meilleure tenue possible.Variante : Couché recyclé à 60 % et 40 % de pâtes issues de forêts gérées durablement répondant au label Pefc

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 249-726680](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

---

**Contract No:** 2022m2101

**Lot No:** 1

**Title:**

mise en page du magazine

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

12/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: hermès Communication

Postal address: 72/78 av Victor Hugo

Town: Vanves

NUTS code: FR105 Hauts-de-Seine

Postal code: 92170

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 132 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Lot No: 2**

**Title:**

impression offset feuille à feuille

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

12/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: imprimerie Ras

Postal address: 6 av des tissonvilliers

Town: Villiers-le-Bel

NUTS code: FR108 Val-d'Oise

Postal code: 95400

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 203 176,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

---

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: tribunal administratif de Cergy-Pontoise

Postal address: 2-4 bd de l'hautil

Town: Cergy Pontoise

Postal code: 95027

Country: France

E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)

Telephone: +33 130173400

Fax: +33 130173459

#### **VI.4.2. Body responsible for mediation procedures**

Official name: tribunal administratif de Cergy-Pontoise

Postal address: 2-4 bd de l'hautil

Town: Cergy Pontoise

Postal code: 95027

Country: France

E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)

Telephone: +33 130173400

Fax: +33 130173459

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Cergy-Pontoise

Postal address: 2-4 bd de l'hautil

Town: Cergy Pontoise

Postal code: 95027

Country: France

E-mail: [greffe.ta-cergy-pontoise@juradm.fr](mailto:greffe.ta-cergy-pontoise@juradm.fr)

Telephone: +33 130173400

Fax: +33 130173459

### **VI.5. Date of dispatch of this notice**

13/06/2023