

**France-Paris: Survey conduction services**

**OJ S 200/2016 15/10/2016**

**Contract notice**

**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Comité régional du tourisme Paris Île-de-France

National registration number: 301 072 880 00091

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

E-mail: [nouana@visitparisregion.com](mailto:nouana@visitparisregion.com)

Telephone: +33 173007764

Fax: +33 173007710

**Internet address(es):**

General address of the contracting authority: <http://www.visitparisregion.com>

**Additional information can be obtained from:**

Official name: Comité régional du tourisme Paris Île-de-France

National registration number: 301 072 880 00091

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

For the attention of: Monsieur Noureddine Ouana

E-mail: [marches-ues@visitparisregion.com](mailto:marches-ues@visitparisregion.com)

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Comité régional du tourisme Paris Île-de-France

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

For the attention of: Aurélian Catana

E-mail: [acatana@visitparisregion.com](mailto:acatana@visitparisregion.com)

Internet address: <http://pro.visitparisregion.com/Marches-Publics>

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

Other: Association loi 1901

**I.3. Main activity**

Other: Tourisme

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

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### II.1. Description

#### II.1.1. Title attributed to the contract by the contracting authority

Élaboration et mise en œuvre d'un dispositif permanent d'enquêtes auprès des touristes venus à Paris en avion, en train et par la route.

#### II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

NUTS code FR France

#### II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

#### II.1.4. Information about framework agreement

#### II.1.5. Short description of the contract or purchase(s)

Le champ de l'enquête concerne l'ensemble des séjours touristiques (voyages avec nuitées) réalisés par les clientèles touristiques françaises (non franciliennes) et internationales (non résidentes) à Paris Île-de-France. La population cible est approchée via les moyens de transports utilisés pour quitter la région: avion, train, route.

#### II.1.6. CPV code(s)

79311200 Survey conduction services

#### II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### II.1.8. Lots

This contract is divided into lots: no

#### II.1.9. Information about variants

Variants will be accepted: yes

### II.2. Scope of the procurement

#### II.2.1. Total quantity or scope

#### II.2.2. Information about options

Options: no

#### II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

### II.3. Duration of the contract or time limit for completion

Duration in months: 12 (from the award of the contract)

## Section III: Legal, economic, financial and technical information

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Les prestations seront financées sur les ressources propres du CRT Paris Île-de-France. Le marché sera conclu en euros.

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: — DC1 (ex-DC4),  
— DC2 (ex-DC5).

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: — déclaration concernant le chiffre d'affaires global et le chiffre d'affaires concernant les fournitures, services ou travaux objet du marché, réalisés au cours des 3 derniers exercices disponibles (cette information peut être reprise à la rubrique D-1 du DC2),  
— déclaration appropriée de banques ou preuve d'une assurance pour les risques professionnels,  
— bilans ou extraits de bilans, concernant les 3 dernières années, des opérateurs économiques pour lesquels l'établissement des bilans est obligatoire en vertu de la loi,  
— déclaration indiquant les effectifs moyens annuels du candidat et l'importance du personnel d'encadrement pour chacune des 3 dernières années.

#### **III.2.3. Technical and professional ability**

List and brief description of conditions:  
— une liste des principales références similaires en cours d'exécution ou effectuées au cours des 3 dernières années,  
— une déclaration décrivant les effectifs moyens annuels du candidat et l'importance du personnel d'encadrement, pour chacune de 3 dernières années, ainsi que la composition de l'équipe affectée à la réalisation de la mission.

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

##### **IV.1.2. Information about the limits on the number of candidates to be invited**

##### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. La pertinence de la réponse proposée ainsi que la rigueur de la méthodologie. Weighting 30
2. Le prix de la prestation proposée. Weighting 20
3. Les moyens mis en œuvre et le respect des délais. Weighting 20
4. Les compétences et références présentées et notamment une bonne maîtrise des études transports et/ou tourisme. Weighting 15
5. Le degré d'expertise sur le marché des études marketing. Weighting 15

##### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

##### **IV.3.2. Previous publication concerning this procedure**

###### **Notice on a buyer profile**

Notice number in the OJ S: [2016/S 131-236566](#) of 9.7.2016

##### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 17.11.2016 - 12:00

Payable documents: no

##### **IV.3.4. Time limit for receipt of tenders or requests to participate**

21.11.2016 - 12:00

##### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

French.

##### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in days: 120 (from the date stated for receipt of tender)

##### **IV.3.8. Conditions for opening of tenders**

Persons authorised to be present at the opening of tenders: no

#### **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

Cette nouvelle procédure a été initiée à la suite de la décision du pouvoir adjudicateur de renoncer à passer le marché pour des motifs d'intérêt général.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal de grande instance

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

**VI.4.2. Review procedure****VI.4.3. Service from which information about the review procedure may be obtained****VI.5. Date of dispatch of this notice**

12.10.2016