

Netherlands-Hilversum: IT services: consulting, software development, Internet and support
OJ S 200/2016 15/10/2016
Contract award notice
Services

Directive 2004/18/EC**Section I: Contracting authority**

I.1. Name and addresses

Official name: NPO
National registration number: 46523827
Postal address: Bart de Graaffweg 2
Town: Hilversum
Postal code: 121 7ZL
Country: Netherlands
For the attention of: Jerry Braaksma
E-mail: jerry.braaksma@npo.nl
Telephone: +31 356775826

Internet address(es):

General address of the contracting authority: <http://www.npo.nl>
Address of the buyer profile: https://login.commerce-hub.com/index.cfm?fuseAction=_requestBook.description&kid=57BD56D1-16493
Electronic access to information: https://login.commerce-hub.com/index.cfm?fuseAction=_requestBook.description&kid=57BD56D1-16493
Electronic submission of tenders and requests to participate: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=92278>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Front-end (VOD).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 26: Recreational, cultural and sporting services

Main site or place of performance: Hilversum.

NUTS code NL Nederland,NL327 Het Gooi en Vechtstreek

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The NPO intends to realise a new user friendly VOD platform that combines the features of the current NPO web sites and apps for NPO.nl and NPOPlus.nl

The new VOD platform will consist of live content, AVOD content and SVOD content. NPO's VOD content is the main focus of the new VOD platform.

3 propositions shall be supported within the new VOD platform:

- 1) Anonymous users: Live and AVOD content;
- 2) Registered users: Live and AVOD content with extra features (not exhaustive) that can only be supported when logged in: Favourites, Continue Watching and Recommendations;
- 3) Premium users: high-quality content (HD), no advertisements and more content available.

The new platform will replace NPO.nl, NPOPlus.nl and the NPO apps. Features that shall be supported in the new VOD platform are described in Annex 1 and 3.

II.1.5. CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Criteria: Quality description: — Requirements: Weighting 80
2. Criteria: Price description: — Requirements: Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

RFP Frontend 2016-98600

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 075-131900](#) of 16.4.2016

Section V: Award of contract

Contract No: 1

Lot title: Frontend (VOD)

V.1.

Date of conclusion of the contract

14.6.2016

V.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

V.3. Name and address of the contractor

Official name: 24i Unit Media

Postal address: Transformatorweg 78

Town: Amsterdam

Postal code: 1014 AK

Country: Netherlands

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 3 360 000 EUR

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

12.10.2016