

**Finland-Helsinki: Media Monitoring and Media Analysis**  
**OJ S 148/2020 03/08/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Regulation (EU, Euratom) No 2018/1046

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Chemicals Agency

Postal address: Telakkakatu 6

Town: Helsinki

NUTS code: FI1B1 Helsinki-Uusimaa

Postal code: 00150

Country: Finland

Contact person: Finance Unit

E-mail: [procurement@echa.europa.eu](mailto:procurement@echa.europa.eu)

Telephone: +358 9686180

**Internet address(es):**

Main address: [www.echa.europa.eu](http://www.echa.europa.eu)

Address of the buyer profile: <https://echa.europa.eu/about-us/procurement>

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Media Monitoring and Media Analysis

Reference number: ECHA/2020/48

**II.1.2. Main CPV code**

79400000 Business and management consultancy and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The objective of this call for tenders is to conclude a service contract to provide the European Chemicals Agency with media monitoring, analysis services in all European Union (EU) Member States (incl. the UK post-Brexit) and non-EU countries (3 EEA and the USA).

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 283 200,00 EUR

#### **II.2. Description**

##### **II.2.3. Place of performance**

NUTS code: FI1B1 Helsinki-Uusimaa

Main site or place of performance: The contractor's premises.

##### **II.2.4. Description of the procurement**

Open call for tenders for the establishment of a direct contract.

##### **II.2.5. Award criteria**

Quality criterion - Name: Quality and efficiency of the proposal for the media monitoring (quality of the example press review, including the methodology used for daily press review and the dashboard) / Weighting: 30

Quality criterion - Name: Quality and efficiency of the proposal for media analysis (quality of the example media analysis report, including the methodology used for the analysis) / Weighting: 25

Quality criterion - Name: Quality and efficiency of the organisational set-up of the team proposed for the provision of the services / Weighting: 15

Price - Weighting: 30

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

##### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 047-109759](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** ECHA/2020/48

**Title:**

Media Monitoring and Media Analysis

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

20/07/2020

**V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Newton Media a.s.

National registration number: 281 68 356

Postal address: Na Pankraci 1683/127

Town: Prague

NUTS code: CZ01 Praha

Postal code: 140 00

Country: Czechia

Internet address: <https://www.newtonmedia.eu/#home>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 283 200,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 9 %

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**Section VI: Complementary information**

**VI.3. Additional information**

Tenderers and participants in this procurement procedure are informed that for the purposes of safeguarding the financial interests of the Union, their personal data may be transferred to internal audit services, to the European Court of Auditors, to the financial irregularities panel or to the European Anti-Fraud Office (OLAF) and between authorising officers of the Union bodies, the Commission and the executive agencies. The contracting authority and OLAF may also check or require an audit on the implementation of the contract resulting from this procurement procedure.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: General Court

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: L -2925

Country: Luxembourg  
E-mail: [GeneralCourt.Registry@curia.europa.eu](mailto:GeneralCourt.Registry@curia.europa.eu)  
Telephone: +358 4303-1  
Fax: +358 4303-2100  
Internet address: <http://curia.europa.eu>

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

You may submit any observations concerning the award procedure to the contracting authority indicated under Heading I.1. If you believe that there was maladministration, you may lodge a complaint to the European Ombudsman within two years of the date when you became aware of the facts on which the complaint is based(see <http://www.ombudsman.europa.eu>). Such complaint does not have as an effect either to suspend the time limit to launch an appeal or to open a new period for lodging an appeal. Within two months of the notification of the award decision you may lodge an appeal to the body referred to in VI.4.1).

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: European Chemicals Agency (ECHA)  
Postal address: Telakkakatu 6  
Town: Helsinki  
Postal code: 00150  
Country: Finland  
E-mail: [procurement@echa.europa.eu](mailto:procurement@echa.europa.eu)  
Telephone: +358 9686180  
Internet address: <https://echa.europa.eu/about-us/procurement>

#### **VI.5. Date of dispatch of this notice**

27/07/2020