

Spain-Barcelona: News-agency services
OJ S 136/2021 16/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Barcelona de Serveis Municipals, S. A.

National registration number: A08765919

Postal address: C/ Calàbria, 66

Town: Barcelona

NUTS code: ES España

Postal code: 08015

Country: Spain

E-mail: ajcc@bsmsa.cat

Telephone: +34 938875020

Fax: +34 934092366

Internet address(es):

Main address: <http://contractaciopublica.gencat.cat/perfil/BSM/customProf>

I.4. Type of the contracting authority

Other type: Poder adjudicador no Administración Pública

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Contrato de patrocinio de la prensa escrita y online en exclusiva para las instalaciones de la Anella Olímpica, Zoo de Barcelona, Port Olímpic y Parc d'Atraccions del Tibidabo

Reference number: 2021MK0089AC

II.1.2. Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

Patrocinio de prensa escrita y online en exclusiva para las instalaciones de Anella Olímpica, Zoo de Barcelona, Port Olímpic y Parc d'Atraccions del Tibidabo.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 610 000,00 EUR

II.2. Description

II.2.1. Title

Grupo A

Lot No: 1

II.2.2. Additional CPV code(s)

22212000 Periodicals

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Patrocinio prensa escrita y online en exclusiva para las instalaciones comprendidas en el Grupo A (ver Pliego de Cláusulas Particulares).

II.2.5. Award criteria

Quality criterion - Name: Juicio de valor / Weighting: 40

Quality criterion - Name: Criterios automáticos / Weighting: 25

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Grupo B

Lot No: 2

II.2.2. Additional CPV code(s)

22212000 Periodicals

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Patrocinio prensa escrita y online en exclusiva para las instalaciones comprendidas en el Grupo B (ver Pliego de Cláusulas Particulares).

II.2.5. Award criteria

Quality criterion - Name: Juicio de valor / Weighting: 40

Quality criterion - Name: Criterios automáticos / Weighting: 25

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 063-160241](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Grupo A

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: La Vanguardia Ediciones, S. L. U.

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 580 000,00 EUR

Total value of the contract/lot: 700 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Grupo B

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: El Periódico de Catalunya, S. L.

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 760 000,00 EUR

Total value of the contract/lot: 910 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catala de Contractes

Postal address: Via Laietana, 14

Town: Barcelona

Postal code: 08002

Country: Spain

VI.5. Date of dispatch of this notice

12/07/2021