

**France-Strasbourg: World wide web (www) site design services**

OJ S 209/2013 26/10/2013

Contract notice

Services

**Directive 2004/18/EC**

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: CCI de Région Alsace

Postal address: 10 place Gutenberg CS 20003

Town: Strasbourg

Postal code: 67085

Country: France

For the attention of: M. Fassel Cathy

E-mail: [marches@alsace.cci.fr](mailto:marches@alsace.cci.fr)

Telephone: +33 388752537

Fax: +33 388752549

**Internet address(es):**

Electronic submission of tenders and requests to participate: <https://www.marches-publics.gouv.fr>

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

**I.3. Main activity**

Other: CCI

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

---

**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 7: Computer and related services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

marché de fourniture de prestations de développement webn d'hébergement web, d'assistance technique et de formation sur les services web

**II.1.6. CPV code(s)**

72413000 World wide web (www) site design services, 72000000 IT services: consulting, software development, Internet and support

**II.1.7. Information about the Government Procurement Agreement (GPA)**

**II.1.8. Lots**

This contract is divided into lots: yes  
Tenders may be submitted for one or more lots

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

**II.2.2. Information about options**

**II.2.3. Information about renewals**

**II.3. Duration of the contract or time limit for completion**

Duration in months: 48 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: lot 1 : sites simples et blogs

**1) Short description**

Mise en oeuvre de l'usine à sites, développement, hébergement, formation, assistance, maintenance

**2) CPV code(s)**

72413000 World wide web (www) site design services, 72000000 IT services: consulting, software development, Internet and support

**3) Quantity or scope**

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 2

Lot title: lot 2 : sites complexes

**1) Short description**

Mise en oeuvre de l'usine à sites, développement, hébergement, formation, assistance, maintenance

**2) CPV code(s)**

72413000 World wide web (www) site design services, 72000000 IT services: consulting, software development, Internet and support

**3) Quantity or scope**

4) Indication about different time frame or duration

5) Additional information about lots

### **Section III: Legal, economic, financial and technical information**

---

#### **III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

#### **III.2. Conditions for participation**

**III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

**III.2.2. Economic and financial ability**

**III.2.3. Technical and professional ability**

**III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

**III.3.1. Information about a particular profession**

**III.3.2. Information about staff responsible for the performance of the contract**

### **Section IV: Procedure**

---

#### **IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.1.2. Information about the limits on the number of candidates to be invited**

**IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

#### **IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Valeur technique. Weighting 60

2. Prix. Weighting 40

**IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

2013SPA29

**IV.3.2. Previous publication concerning this procedure**

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

**IV.3.4. Time limit for receipt of tenders or requests to participate**

5.12.2013 - 12:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

French.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in days: 120 (from the date stated for receipt of tender)

**IV.3.8. Conditions for opening of tenders**

**Section VI: Complementary information**

---

**VI.1. Information about recurrence**

**VI.2. Information about European Union funds**

**VI.3. Additional information**

détail du jugement des offres :

Valeur technique : 60 %

Compréhension des enjeux du projet et qualité de la réponse aux exigences fonctionnelles du CCTP (20%)

réponse aux exigences techniques et qualité de l'offre d'hébergement et mesures prises dans le cadre du développement durable (10%)

qualité de la méthodologie proposée, des intervenants et de leurs références techniques (compétences et effectifs) (15%)

études de cas : qualité de la réponse fonctionnelle, technique, méthodologique et délais (15%)

chaque sous-critère de la valeur technique se voit attribuer une note brute de 1 à 5, comme suit :

Note 1 : Offre très insatisfaisante

Note 2 : Offre insatisfaisante

Note 3 : Offre satisfaisante

note 4 : Offre très satisfaisante

note 5 : Offre au-delà des attentes

note pondérée de la valeur technique = note brute obtenue X (note pondérée maximale / note brute maximale (5))

prix de l'offre: 40 %

40 % sur le prix avec 3 sous-critères pondérés :

Hébergement (10%)

simulation de commande sur les études de cas (devis chiffrés) (15%)

taux journalier moyen (Tjm) (15%)

note du prix = (tarif de référence / tarif candidat) X note maximale

le tarif de référence est le tarif de l'offre la moins disante ayant obtenu une moyenne de 3 (satisfaisant) ou plus sur le critère valeur technique. Le candidat le moins disant se verra attribuer la note maximale.

Date d'envoi du présent avis au JOUE et au BOAMP : 23.10.2013.

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Postal code: 67000

Telephone: +33 388212323

##### **VI.4.2. Review procedure**

##### **VI.4.3. Service from which information about the review procedure may be obtained**

##### **VI.5. Date of dispatch of this notice**

23.10.2013