

United Kingdom-Ceredigion: Business and management consultancy and related services
OJ S 136/2021 16/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Menter a Busnes

Postal address: Y Parc Gwyddoniaeth, Aberystwyth

Town: Ceredigion

NUTS code: UK United Kingdom

Postal code: SY23 3AH

Country: United Kingdom

E-mail: aber@menterabusnes.co.uk

Telephone: +44 1970636565

Internet address(es):

Main address: www.menterabusnes.co.uk

Address of the buyer profile: https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0860

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Other type: Third Sector

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Specialists Framework — Food and Drink Sector/Fframwaith Arbenigwyr — Sector Bwyd a Diod

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

We are seeking suitably qualified business consultants to provide mentoring and knowledge transfer services to businesses involved in clustering activity in the food and drink sector in Wales. We are also looking for graphic design and branding specialists based in North Wales

and Powys that will be able to support our clients with all aspects of the design and branding process.

The companies supported have growth aspirations but range from pre-business start ups to established businesses.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 000 000,00 GBP

II.2. Description

II.2.1. Title

Clustering Specialists

Lot No: 1

II.2.2. Additional CPV code(s)

79400000 Business and management consultancy and related services

II.2.3. Place of performance

NUTS code: UKL Wales

II.2.4. Description of the procurement

The appointment of cluster specialists to support cluster development in the food and drinks sector in Wales.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Cost / Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Rural Development Programme 2014-2020.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Branding and Graphic Design Specialists

Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: UKL11 Isle of Anglesey

NUTS code: UKL12 Gwynedd

NUTS code: UKL13 Conwy and Denbighshire

NUTS code: UKL23 Flintshire and Wrexham

NUTS code: UKL24 Powys

II.2.4. Description of the procurement

To work with individual businesses and groups with plans for business growth to support branding and design.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Cost / Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Rural Development Programme — 2014-2020.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 044-100868](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 2

Title:

Branding and Graphic Design Specialists

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/05/2019

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 9

Number of tenders received from tenderers from other EU Member States: 9

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Loveigloo

Postal address: 6 Y Bont Bridd, Caernarfon

Town: Gwynedd

NUTS code: UKL12 Gwynedd

Postal code: LL55 1RT

Country: United Kingdom

Telephone: +44 7973236405

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: The Ontrac Agency Ltd

Postal address: 46 Mochdre Enterprise Park

Town: Newtown

NUTS code: UKL24 Powys

Postal code: SY16 4LE

Country: United Kingdom

Telephone: +44 1686620417

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: InSynch Business Services Ltd

Postal address: 1 North Parade

Town: Aberystwyth

NUTS code: UKL Wales

Postal code: SY23 2JH

Country: United Kingdom

Telephone: +44 1970630077

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Kutchibok

Postal address: Unit 5 Royal Stuart Workshops, Adelaide Place Cardiff Bay

Town: Cardiff

NUTS code: UK United Kingdom

Postal code: CF10 5BR

Country: United Kingdom

Telephone: +44 2920483863

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Formation Creative

Postal address: Rhiangell, Aberangell

Town: Machynlleth
NUTS code: UKL12 Gwynedd
Postal code: SY20 9QG
Country: United Kingdom
Telephone: +44 7835375925
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Made with Zeal
Postal address: 81 Beresford Road, Prenton
Town: Wirral
NUTS code: UKD74 Wirral
Postal code: CH43 1XL
Country: United Kingdom
Telephone: +44 7815590508
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 GBP
Total value of the contract/lot: 1 000 000,00 GBP

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 1

Title:

Clustering Specialists

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/05/2019

V.2.2. Information about tenders

Number of tenders received: 9
Number of tenders received from SMEs: 9
Number of tenders received from tenderers from other EU Member States: 9
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 9
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Angela Groom
Postal address: The Neuadd, Mochdre
Town: Newtown, Powys
NUTS code: UKL24 Powys
Postal code: SY16 4JR
Country: United Kingdom
Telephone: +44 1686629809

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Sam Smart Consulting
Postal address: 134b Grosvenor Terrace
Town: London
NUTS code: UK United Kingdom
Postal code: SE50NL
Country: United Kingdom
Telephone: +44 7817826361
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: The Food Service Expert Ltd
Postal address: The Old Chapel House, Riseley Road
Town: Keysoe
NUTS code: UK United Kingdom
Postal code: MK442HT
Country: United Kingdom
Telephone: +44 7921940836
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Avocet Media Ltd
Postal address: Ridgewood, Woodbridge Rd
Town: Framlingham
NUTS code: UK United Kingdom
Postal code: IP139LL
Country: United Kingdom
Telephone: +44 7885287160
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: BDW Consulting Ltd
Postal address: Whitehouse, Woodlands, Gyffin
Town: Conwy
NUTS code: UKL Wales
Postal code: LL328LT
Country: United Kingdom
Telephone: +44 7801697436
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 GBP
Total value of the contract/lot: 1 000 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

This notice relates to a tender exercise that was undertaken in 2019.

(WA Ref:112281)

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: Royal Courts of Justice, The Strand

Town: London

Postal code: WC2A 2LL

Country: United Kingdom

Internet address: www.menterabusnes.co.uk

VI.5. Date of dispatch of this notice

12/07/2021