

364594-2026 - Result

Ireland – Promotional services – Promotional items /Merchandise for ESB Group

OJ S 101/2026 28/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Electricity Supply Board (ESB)

Email: esprocurement@esb.ie

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting entity: Electricity-related activities

2. Procedure

2.1. Procedure

Title: Promotional items /Merchandise for ESB Group

Description: The Contracting Entity intends to procure the services of a company/companies to manage the promotional items / merchandise requirements for its various business areas. The appointed Supplier /Suppliers will be required to source and supply quality, sustainable and safe promotional items.

Procedure identifier: 11c06494-fd86-4ac7-ae33-8f2986bd4bcc

Previous notice: 6717e048-97a0-41d0-9f0b-c71302903591-01

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 18110000 Occupational clothing, 18222000 Corporate clothing, 30192121 Ballpoint pens, 30192700 Stationery

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 3 270 000,00 EUR

Maximum value of the framework agreement: 3 270 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: Promotional items /Merchandise for ESB Group

Description: The Contracting Entity intends to procure the services of a company/companies to manage the promotional items / merchandise requirements for its various business areas. The appointed Supplier /Suppliers will be required to source and supply quality, sustainable and safe promotional items.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 18110000 Occupational clothing, 18222000 Corporate clothing, 30192121 Ballpoint pens, 30192700 Stationery

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 7 Years

5.1.5. Value

Estimated value excluding VAT: 3 270 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing additional information about the procurement procedure: Electricity Supply Board (ESB)

Organisation providing offline access to the procurement documents: Electricity Supply Board (ESB)

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Approximate value of the framework agreements

:

3 270 000,00

EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Re-estimated value of the framework agreement: 3 270 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Custodian print management ltd

Tender:

Tender identifier: 000174861

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 440839

Date of the conclusion of the contract: 28/11/2025

Winner:

Official name: Leading Edge Marketing and Promotions Ltd

Tender:

Tender identifier: 000174862

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: TR1212

Date of the conclusion of the contract: 28/11/2025

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

8. Organisations

8.1. ORG-0001

Official name: Electricity Supply Board (ESB)

Registration number: 465172

Postal address: 27 Fitzwilliam Street Lower, Dublin

Town: Dublin

Postcode: D02 KT92

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: esprocurement@esb.ie

Telephone: 017026009

Internet address: <https://www.esb.ie>

Buyer profile: <https://www.esb.ie>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Custodian print management ltd
Size of the economic operator: Medium
Registration number: 185083
Town: Block 517, Grants Rise, Greenogue Business Park
Postcode: D24 R9YX
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: alan@custodian-consultancy.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: Leading Edge Marketing and Promotions Ltd
Size of the economic operator: Small
Registration number: 314104
Registration number: 314104
Postal address: Unit B13 South City
Town: Dublin 24
Postcode: D24YN3A
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: frank@edgepromotions.com
Telephone: 014141973
Internet address: www.edgepromotions.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0004

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0005

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 56941d39-7f06-4520-82bf-01fa3342802f - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 30
Notice dispatch date: 27/05/2026 10:20:03 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: English
Notice publication number: 364594-2026
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