

364760-2026 - Competition

France – Marketing services – Prestations recrutement de nouveaux donateurs en rue ou espace accueillant du public pour Gustave Roussy

OJ S 101/2026 28/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: GUSTAVE ROUSSY

Email: Aida.DIALLO@gustaveroussy.fr

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: Public order and safety

2. Procedure

2.1. Procedure

Title: Prestations recrutement de nouveaux donateurs en rue ou espace accueillant du public pour Gustave Roussy

Description: Prestations recrutement de nouveaux donateurs en rue ou espace accueillant du public pour Gustave Roussy

Procedure identifier: 599a9a91-b4a0-4bda-87f4-0a27d2208a3a

Internal identifier: DOL-26-1209

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79413000 Marketing management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Prestations recrutement de nouveaux donateurs en rue ou espace accueillant du public pour Gustave Roussy

Description: Prestations recrutement de nouveaux donateurs en rue ou espace accueillant du public pour Gustave Roussy
Internal identifier: DOL-26-1209

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79413000 Marketing management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 2 250 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur Technique

Description: Valeur Technique : 55 % notée sur 100 points Sous- critère 1 - Diversités des possibilités de types de missions (Paris, fixe, itinérantes, Porte à porte, Espaces privés), noté sur 20 points, Sous- critère 2 -Diversité des programmes de lutte contre l'attrition, noté sur 20 points, Sous- critère 3 -Respect de la capacité production maximum, noté sur 30 points, Sous- critère 4 -Moyens humains mis en oeuvre pour assurer la prestation et suivi d'exécution, noté sur 30 points La valeur technique sera notée sur 100 points, puis pondérée à 55 %, soit une note pondérée maximale de 55 points

Category of award fixed criterion: Fixed value (total)

Award criterion number: 55

Criterion:

Type: Price

Name: Prix

Description: Le critère " prix ", sera apprécié au regard du montant total TTC du DQE rempli par le candidat. Il sera apprécié par rapport à l'offre la moins disante, selon la formule suivante : $Note = 40 \times (Offre\ moins\ disante / offre\ jugée)$

Category of award fixed criterion: Fixed value (total)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: https://unicancer.e-marchespublics.com/pack/annonce_marche_public_10616_1163190.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://unicancer.e-marchespublics.com/pack/annonce_marche_public_10616_1163190.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 26/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire

Organisation providing more information on the review procedures: Tribunal Judiciaire

8. Organisations

8.1. ORG-0001

Official name: GUSTAVE ROUSSY

Registration number: 77574110100031

Postal address: 114, rue Edouard-Vaillant

Town: VILLEJUIF CEDEX

Postcode: 94805

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Email: Aida.DIALLO@gustaveroussy.fr

Telephone: +33 142112321

Internet address: <https://www.unicancer.fr>

Buyer profile: <https://unicancer.e-marchespublics.com>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal Judiciaire

Registration number: 17750111100641

Town: Créteil
Postcode: 94000
Country subdivision (NUTS): Val-de-Marne (FR107)
Country: France

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS
Registration number: 45072478600030
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: c8f46824-d662-4624-b0bd-e8d9da576339 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 26/05/2026 18:50:01 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 364760-2026
OJ S issue number: 101/2026
Publication date: 28/05/2026