

NO-Oslo: marketing services  
OJ S 221/2012 16/11/2012  
Contract notice  
Services

Directive 2004/18/EC

## Section I: Contracting authority

---

### I.1. Name and addresses

Official name: Garanti-instituttet for eksportkreditt (GIEK)

Postal address: Postboks 1763 Vika

Town: Oslo

Postal code: 0122

Country: Norway

Contact person: Administrasjonsavdelingen

For the attention of: Nina Grenness

Telephone: +47 22876200

#### Internet address(es):

General address of the contracting authority: [www.giek.no](http://www.giek.no)

Address of the buyer profile: [http://www.doffin.no/search/Search\\_AuthProfile.aspx?ID=AA17431](http://www.doffin.no/search/Search_AuthProfile.aspx?ID=AA17431)

#### Additional information can be obtained from:

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

### I.2. Type of the contracting authority

National or federal agency/office

### I.3. Main activity

Economic and financial affairs

### I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

---

### II.1. Description

#### II.1.1. Title attributed to the contract by the contracting authority

Framework agreement - media dissemination.

#### II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Oslo, Norway.

NUTS code

#### II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

**II.1.4. Information about framework agreement**

Framework agreement with a single operator

**Duration of the framework agreement**

Duration in years: 2

**II.1.5. Short description of the contract or purchase(s)**

GIEK wish to enter into an agreement with a media agency that shall cover their need for media dissemination. GIEK requires assistance with, amongst other things, strategic media communication, negotiation and consultancy.

Note: to register your interest in this notice and obtain any additional information please visit the Doffin Web Site at [http://www.doffin.no/Search/Search\\_Switch.aspx?ID=273216](http://www.doffin.no/Search/Search_Switch.aspx?ID=273216).

**II.1.6. CPV code(s)**

79342000 Marketing services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

The assignment is an estimated 2 500 000 NOK per year. The estimate is not binding upon award authority.

**II.2.2. Information about options**

Options: yes

Description of options: 1+1 year prolongation of the framework agreement.

**II.2.3. Information about renewals**

This contract is subject to renewal: no

**II.3. Duration of the contract or time limit for completion**

**Section III: Legal, economic, financial and technical information**

---

**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

## **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: (1) Company registration certificate.

(2) Value added tax certificate (National requirement)

(3) Company tax certificate (National requirement)

(4) Self-declaration in compliance with Appendix 2 (HSE) of the Norwegian procurement regulations (National requirement)

### **III.2.2. Economic and financial ability**

List and brief description of conditions: (1) Other documentation required (please state below)  
Credit evaluation statement.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

(1) A list of the principal deliveries effected, or main services provided, by the company, in the past three years, with the values, dates and recipients (for supply and service contracts)

(2) A statement of the quality assurance/quality control system operated by the company.

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

### **III.3.2. Information about staff responsible for the performance of the contract**

## **Section IV: Procedure**

---

### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

#### **IV.3.3.**

**Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 14.12.2012

**IV.3.4. Time limit for receipt of tenders or requests to participate**

2.1.2013 - 15:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 3.4.2013

**IV.3.8. Conditions for opening of tenders**

**Section VI: Complementary information**

---

**VI.1. Information about recurrence**

**VI.2. Information about European Union funds**

**VI.3. Additional information**

(NT Ref:273232).

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Garanti-instituttet for eksportkreditt (GIEK)

Postal address: Pb 1763 Vika

Town: Oslo

Postal code: 0122

Country: Norway

E-mail: [postmottak@giek.no](mailto:postmottak@giek.no)

Telephone: +47 22876200

Internet address: [www.giek.no](http://www.giek.no)

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

15.11.2012