

**Netherlands-Assen: Market and economic research; polling and statistics**

OJ S 117/2023 20/06/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Openbaar Lichaam OV-bureau Groningen en Drenthe

National registration number: 46751740

Postal address: Overcingellaan 15 E

Town: ASSEN

NUTS code: NL Nederland

Postal code: 9401LA

Country: Netherlands

Contact person: Evelien Dussel

E-mail: [e.dussel@ovbureau.nl](mailto:e.dussel@ovbureau.nl)

Telephone: +31 592396900

**Internet address(es):**Main address: <http://www.ovbgd.nl>**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Marktonderzoek

**II.1.2. Main CPV code**

79300000 Market and economic research; polling and statistics

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Aanbesteding Marktonderzoek verdeeld in twee percelen.

Perceel 1 panelonderzoek omvat het beheer van het Digitaal Reizigerspanel en het uitvoeren van extern panelonderzoek. De indicatieve raming van de opdrachtsom voor dit perceel bedraagt €30.000 per jaar (excl. BTW)

Perceel 2 veldwerkonderzoek omvat marktonderzoek, veldonderzoek, kwantitatief en kwalitatief onderzoek. De indicatieve raming van de opdrachtsom voor dit perceel bedraagt €50.000 per jaar (excl. BTW).

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 0,02 EUR

### **II.2. Description**

#### **II.2.1. Title**

Panelonderzoek

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79300000 Market and economic research; polling and statistics

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Groningen Drenthe

#### **II.2.4. Description of the procurement**

n.v.t.

#### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteitscriterium / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

Verlengingsoptie

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Veldwerkonderzoek

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79300000 Market and economic research; polling and statistics

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Groningen Drenthe

#### **II.2.4. Description of the procurement**

n.v.t.

#### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteitscriterium / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

Verlengingsoptie

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 043-125949](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

**Title:**

P1 Panelonderzoek

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

01/05/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Moventem B.V.  
National registration number: 65715152  
Postal address: Pollaan 48 a  
Town: ZUTPHEN  
NUTS code: NL Nederland  
Postal code: 7202BX  
Country: Netherlands  
Telephone: +31 0575843438  
Internet address: <http://www.moventem.nl>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 0,01 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 2

**Title:**

P2 Veldwerkonderzoek

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

01/05/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Moventem B.V.  
National registration number: 65715152  
Postal address: Pollaan 48 a  
Town: ZUTPHEN  
NUTS code: NL Nederland  
Postal code: 7202BX  
Country: Netherlands  
Telephone: +31 0575843438  
Internet address: <http://www.moventem.nl>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 0,01 EUR

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Noord-Nederland

Town: Assen

Country: Netherlands

E-mail: [info.rechtbanknoordnederland@rechtspraak.nl](mailto:info.rechtbanknoordnederland@rechtspraak.nl)

Telephone: +31 883614444

Internet address: <http://www.rechtspraak.nl/organisatie/rechtbanken/noord-nederland/pages/default.aspx>

### VI.5. Date of dispatch of this notice

15/06/2023